



澳門特別行政區政府
Governo da Região Administrativa Especial de Macau
文化局
Instituto Cultural

2018 “Tap Siac Craft Market 10th Anniversary Programme” — Open Call for Interactive Art Installations Application Rules

1. Objectives

To celebrate the 10th anniversary of the Tap Siac Craft Market and provide residents with an optimised platform for promoting and exchanging creative products and ideas, the Cultural Affairs Bureau (IC) plans to launch the “2018 Tap Siac Craft Market 10th Anniversary Programme — Open Call for Interactive Art Installations”, allowing local designers and creators to showcase their creativity and make exchange at the 2018 Tap Siac Craft Market, as well as promoting participation of the general public. The 2018 Tap Siac Craft Market will be held from 13 to 15 April and from 20 to 22 April 2018.

2. Theme

The interactive art installations shall be created under the theme of “Happiness”.

3. Application Requirements

3.1 Applicants must abide by the following requirements:

3.1.1 Applicants must hold a valid Macao SAR Resident Identity Card and be aged 18 or above (by the application deadline);

3.1.2 Applicants must be major creators of the interactive art installations applied.

3.2 Applicants may apply in the name of an individual or a team (The number of Macao residents in a team must over 50% of the total number of team members);

3.3 Whether in the form of individual or team, each applicant can only submit one application;

3.4 Members of the assessment panel and IC staff involved in this programme should not apply for this application.



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4. Prizes

- ◆ Champion — Ten thousand patacas (MOP10,000.00);
- ◆ Runner-up — Five thousand patacas (MOP5,000.00);
- ◆ Second Runner-up — Three thousand patacas (MOP3,000.00).

5. Application Documents

5.1 Applicants must submit the following documents:

5.1.1 Completed “Application Form for the Tap Siac Craft Market 10th Anniversary Programme — Open Call for Interactive Art Installations”;

5.1.2 Photocopy of the applicant’s Macao SAR Resident Identity Card (front and back) if applied as an individual; If applied as a team, the team must submit photocopies of all its members’ identification documents (front and back);

5.1.3 Artwork name and concept;

5.1.4 Design drawing (including sizes, materials and construction descriptions);

5.1.5 Applicant’s (individual / team) profile and relevant experience (e.g. participation in relevant design activities in Macao or other regions / experience of artwork creation; images of past creations may also be submitted for reference.);

5.1.6 Other information considered to be favourable for the application.

5.2 Documents mentioned in item 5.1 must be submitted both in hard copy and soft copy. The hard copy must be printed on A4-sized paper and images must be colour print; the soft copy must be submitted in the form of CD and each image must be in JPG format with no less than 300dpi (above 1MB);

5.3 If any of the above-mentioned documents is not submitted, applicants must submit it within a specified period of time as informed by IC. Applicants who fail to submit the required documents within the specified period of time will not be considered;

5.4 If there are any discrepancies between the hard copies and soft copies of the application documents, the hard copies shall prevail;

5.5 Documents submitted will not be returned to applicants.



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6. Application Method

- 6.1 Submission of application documents: Applicants should either come in person or through a representative to submit all documents to the Department for Promoting Cultural and Creative Industries of the Cultural Affairs Bureau (address: Cultural Affairs Bureau Building, Tap Siac Square, Macao);
- 6.2 Application dates: from 2 January to 2 February 2018;
- 6.3 Office hours: Monday to Thursday, 9:00-13:00, 14:30-17:45; Friday, 9:00-13:00, 14:30-17:30;
- 6.4 Applicant or the representative should present their original Macao SAR Resident Identity Cards upon submission;
- 6.5 Application documents must be submitted prior to the above-mentioned deadline and any documents submitted later than the deadline will not be accepted;
- 6.6 Enquiry (during office hours):
Ms. Wong or Ms. Lok
Tel: (853) 8399 6255 / (853) 8399 6292
E-mail: KNWong@icm.gov.mo / clok@icm.gov.mo

7. Assessment panel and criteria

- 7.1 The assessment panel is comprised of representatives from IC and professionals in the field of installation design and production;
- 7.2 Assessment criteria:
 - 7.2.1 Creativity, funniness and degree of relevance to the theme;
 - 7.2.2 Audience interactivity;
 - 7.2.3 Visual design;
 - 7.2.4 Feasibility and safety;
 - 7.2.5 Relevant experience of the applicant (individual / team) in designing and producing installations;
 - 7.2.6 Budget rationality.



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8. Display of selected interactive art installations

- 8.1 Depend on the quality of the proposals presented, IC will decide whether to display one or more winning installations;
- 8.2 IC will invite the winners to produce their installations according to their proposals, display the installations at the Tap Siac Square during the Craft Market to interact with the public;
- 8.3 IC will provide production fee for the installations.

9. Implementation of the interactive art installations

- 9.1 The installation shall not be larger than 3m (length) x 3m (width) x 3m (height) and must be safe and suitable for an outdoor environment;
- 9.2 The applicants shall be fully liable for any damage to personal safety or property caused by safety problems of the installations;
- 9.3 Installations must be original creations that have never been launched and cannot be a commissioned work; installations shall not involve any commercial or personal promotion elements;
- 9.4 Applicants must ensure that the installations do not infringe any copyrights or other rights of the third parties by assuring IC the right to promote, display and use their installations;
- 9.5 The winners must coordinate with IC the schedule for producing and displaying the installations and cooperate in the overall arrangement for Craft Market activities;
- 9.6 Applicants shall be solely and fully liable for any disputes or litigation of IC or the applicants as well as compensation to IC for any losses.

10. Final provisions

- 10.1 Applicant guarantees that all parties providing their personal information for the application acknowledge the purpose of the data collection;
- 10.2 IC reserves the right to final interpretation of the terms and conditions mentioned in the Rules and its decision shall be deemed as final.