



澳門特別行政區政府
Governo da Região Administrativa Especial de Macau
文化局
Instituto Cultural

Call for Proposals by Local Parade Groups :
“Celebration of the 18th Anniversary of Macao’s Handover to China
— 2017 Macao International Parade”

Preface

The “Parade through Macao, Latin City” has been one of the remarkable festivals of Macao. It aims at enriching the residents’ cultural lives and bringing to our residents and tourists an enjoyable festive event with local and international cultural personalities. At the same time, it is also an extended platform that cultivates more creative works and showcases the talents of local groups and associations. After years of efforts and with the wide support of numerous local groups, the event has been growing in scale, and strives to gain more international presence; thus, starting from this year, it is officially renamed as “Macao International Parade”.

In the celebration of the 18th Anniversary of Macao’s Handover to China, the Cultural Affairs Bureau will hold the “2017 Macao International Parade” on 17 December. Themed with the features of local districts and historic monuments, the parade encourages artists to display their creativity and patriotic love to this place we live.

The Cultural Affairs Bureau is now calling for participants to join this big event, welcoming all the registered local arts groups, schools, institutes and organizations to submit proposals.

Parade Route

Ruins of St. Paul’s→Rua de S. Paulo→Largo de S. Domingos→Senado Square→Travessa do Roquete→Largo da Sé→Avenida da Praia Grande→Anim’ Arte NAM VAN→Avenida Panorâmica do Lago Nam Van→Avenida Doutor Stanley Ho →Praca do Lago Sai Van

Categories of Applications

Choices are available for applicants:

- A) “Themed Parade Group”: Featuring stories of local districts and historic monuments, which could be selected from designated themes provided by the Bureau or created by the applicants on their own. To encourage higher level of involvement, awards will be given to participants of various categories. All the themed groups will enter the contest automatically and be eligible for competing the awards.
- B) “Artistic Parade Group”: With no designated themes, participants could freely work on their own artistic characteristics, and compete for the awards.
- C) “Art Promotion Parade Group” : Participants could join the mini parades on 9 DEC or 10 DEC to promote arts and the Parade to the community; the mini parade will be held at Ruins of St. Paul’s, Jardim de Luís de Camões and Jardim de Iao Hon.
- D) “Assigned Art Ambassador”: Participating groups could send tutors to deliver workshops and work with schools or social organizations, helping them to develop their ideas, produce props and rehearse for the Parade. Individual who would like to be assigned as Art Ambassador, please contact us and we will try to make referrals.



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Application Details

1. Date & Time of Parade

17 December 2017 (Sun) 3pm-7pm

2. Date of Final Rehearsal

15 & 16 December 2017 (Fri & Sat)

Attendance is compulsory, and the groups must also bring along with the huge props to be used on the day of the Parade for the final rehearsal.

3. Group Size

According to the proposals and operational needs, applicants should arrange appropriate number to performers and working staff, adjustments might be made by the Bureau if necessary.

4. Application

Interested parties have to prepare a programme proposal included with all related information, and submit to the lobby counter of the Cultural Affairs Bureau Building located at Tap Seac Square, from 19 October to 3 November, in office hours (operating during lunch hour). On the envelope enclosing the proposal, please indicate: "2017 Macao International Parade – Submission of Proposal by Local Arts Group". For enquiries, please call at (853) 8394 3707 or 8399 6699 during office hours.

5. Amount of Allowance

Category	Max. Amount of Allowance (per group)	Limit on the No. of Participants	備註
"Artistic Parade Group"	MOP25,000	25 pax	
"Themed Parade Group"	MOP33,000	Not Applicable	
"Art Promotion Parade Group"	MOP5,000	Not Applicable	
"Assigned Art Ambassador"	MOP10,000	Not Applicable	Materials expenses NOT included

In the proposal, applicants have to include the budgets detailing separate items of expenses and also the total amount of expected expenditures.

The above list display the maximum amounts of respective categories payable to each participating group; IC might adjust the actual amount to be paid, with considerations on the operational needs and the ideas arising from the proposals.

IC might adjust the actual number of participants, for the sake of showcase effect as a whole.

6. Announcement of Results

The list of accepted applicants will be disclosed at the IC website on 8 November 2017.

7. Awards

Awards include: "Most Outstanding Theme Award", "Most Amazing Costume Award", "Most Creative Award", "Most Energetic Award", "Our Parade King Award" and "Our Parade Queen Award".



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8. Themes for “Themed Parade Groups”:

Applicants for “Themed Parade Groups” should develop a piece of performance with the theme related to either real or imaginative story of local districts and historic monuments. Maximum length of the performance is limited to 2 minutes, and the performance place is Avenida Panorâmica do Lago Nam Van. Assessment will be made on this showcase performance and the general performance of the participating group throughout the Parade.

Applicants could select any of the below themes provided by IC, or develop their own stories which also fitted with the above criteria. Presentations in any arts forms are welcomed, for examples, drama, dance, singing, music, installation arts and so on.

Possible Choices of Theme

- a) Romantic Lovers in Camoes Garden
- b) St. Paul Church was on Fire
- c) Legend of Guia Light Tower
- d) Lamps of Three Lamp Square light all people
- e) Mysterious light with purple smoke from A-Ma Temple
- f) When East meets West in Taipa House Museum
- g) Young Hearts at Hac Sac Beach
- h) Dazzling Lights in Restless City
- i) Dramatic Dom Pedro V Theatre
- j) Lover Tree at Kun Iam Tong

Remarks:

1. The materials submitted with application will not be returned;
2. The organizer reserves rights of final interpretation on the rules contained herein and also final decision on the judging result of Parade awards.



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2017 “Macao International Parade” Application Form

*All the applicants must fill in this form and place it on the first page of the proposal

Name of Association : _____ **(Chi)**
 _____ **(Port/ Eng)**

Address: _____

Website: _____ **Fax:** _____

Date of Establishment: _____ **Published on** _____
 (dd/mm/yyyy) **Official Gazette:** (year) (Issue)

Name of Chairperson: _____

Contact Person for the Parade	(1)	(2)
Name :		
Mobile No. :		
Email Address :		
Whatsapp:		
WeChat :		

Application items:

- Can select more than one option, expect for the options “Themed Parade Group” & “Artistic Parade Group”, which being mutually exclusive

Category (Please put ✓ on the relevant checkbox to indicate your choice)	Please include the required information in the proposal according to different category
<input type="checkbox"/> “Themed Parade Group”	a. Descriptions on the content of parade/ performance ; b. Separate lists of performers and working staff ; c. Sketches of parade costume (reference sample is acceptable) ; d. Mobile numbers and email addresses of two contact persons ;
<input type="checkbox"/> “Artistic Parade Group”	e. Duplicated copy of Association Certificate issued by the Identification Services Bureau ; f. Duplicated copy of Registration Record of Established Association published on the Official Gazette ;
<input type="checkbox"/> “Art Promotion Parade Group”	g. CD-rom/ USB with the following information included : 1. Brief description on Association ; 2. Digital photos of previous performances (in jpg. or other pic format, each with file size not less than 2MB).
<input type="checkbox"/> “Assigned Art Ambassador”	a. Descriptions on the workshop, including the content and expected duration; b. Bibliography of the tutor including the relevant experience with similar engagement ; a. Brief information on the props and equipment to be produced ; b. Mobile numbers and email addresses of two contact persons ; c. Digital photos of previous engagement in similar works (in jpg. or other pic format, each with file size not less than 2MB).
Others : <input type="checkbox"/> We would like to join the performance(s) on stage in the opening ceremony/ closing ceremony <input type="checkbox"/> We would like to work with the assigned Art Ambassador <input type="checkbox"/> We would like to join the contest and compete for the awards	