



Introduction

The "Macao International Parade" is an annual artistic event, organized by the Cultural Affairs Bureau and co-organized by various governmental departments and entities and supported by civic entities. The "Parade through Macau, Latin City" was held for the first time in 2011 and has become one of the city's annual events celebrating Macao's handover to China, as well as an important cultural brand of the city. This year, the "Parade through Macau, Latin City" is renamed "Macao International Parade", hoping that the event will move towards internationalization, demonstrating the unique charm of Macao.

The Parade invites performing groups from all over the world to join hands with local talents, showcasing Macao's unique cultural characteristics as well as its ambience of cultural integration, promoting cultural and artistic interaction and exchange. The Parade brings joy and merriment to the celebration of Macao's handover, while offering an excellent opportunity to promote the city's unique cultural features abroad.

This year, performing groups lead residents and tourists through a new route, departing from the Ruins of St. Paul's, passing through the distinctive Senado Square and Cathedral Square, continuing along the lively Avenida Panorâmica do Lago Nam Van and finally converging to the Sai Van Lake Square to celebrate the handover, a feast of "Love, Peace and Cultural Integration".



Parade Route

This year the Parade introduces a new route, kicking off on Sunday, 17 December, at 3pm, at the Ruins of St. Paul's, passing through Rua de S. Paulo, Largo de S. Domingos, Senado Square, Travessa do Roquete, Cathedral Square, Avenida da Praia Grande, Avenida Panorra Pa do Lago Nam Van and Avenida Doutor Stanley Ho, arriving at Sai Van Lake Square at 6:30pm to celebrate the handover.

Fixed Performances

This year the Parade offers performances at designated locations along the event's route. In tandem with the Parade's unfolding, performing groups offer excellent performances on Sunday, 17 December, at 3pm, at Largo de S. Domingos, Senado Square and Avenida Panorâmica do Lago Nam Van, enhancing the joyful atmosphere of the Parade.

Outreach Activities

In order to extend the Parade to the community, this year the outreach activities include lively small-scale performances at the locations below by local and foreign artistic groups, allowing the public to have a preview of the Parade's cheerfulatmosphere!

Local groups – Arts Promotion Parade Group				
9 / 12 / 2017	15:00 - 16:00	Ruins of St. Paul's and St. Anthony's Church		
10 / 12 / 2017	15:00 - 16:00	lao Hon Municipal Market Garden Square		
Foreign groups – performances				
11 - 16 / 12 / 2017		"Find Monsters" Puppet theatre by the Shenzhen Xiao Douhao Children's Theatr		
14 / 12 / 2017	20:00 - 21:00	Musical on stilts "Forest Song King: Bird but not a Bird" Uirapuru by Cia de Mysterios e Novidades from Brazil Venue: Iao Hon Garde		
14 - 15 / 12 / 2017	20:00 - 21:00	"ARKA" Puppet theatre by Luna Morena Títeres Teatro from Mexico Venue: Barra Square		



Parade Programme

Opening Ceremony | Ruins of St. Paul's 3pm

The extraordinary opening performance takes place at the Ruins of St. Paul's, where VIVA and various participating groups launch the Parade. Lively performances follow each another in a unique and creative manner. A celebration not to be missed!

Vibrant Dance Floor Avenida Panorâmica do Lago Nam Van

The city's busy streets and avenues are transformed into a vibrant dance floor, featuring ethnic dances, amusing puppets, acrobatic performers with elaborate costumes, unexpected clowns, and stunts on stilts... each participating group showcases its exceptional skills to the public, creating a joyful atmosphere.

Handover Celebration | Sai Van Lake Square 6:30pm

Participating groups from Macao and from all over the world gather at the Sai Van Lake Square to celebrate the handover, a feast of "Love, Peace and Cultural Integration"! Everyone is invited to come and dance to the rhythm of the party!



Previous Editions

2017

VIVA leads the audience through the city's busy streets, showcasing the touching stories of Macao.

2016

The time gate opens and VIVA travels through time and visits the wonderful country of Shan Hai.

2015

VIVA leads the bravest citizens of Macao and abroad in the search of a hidden treasure following the clues indicated in a treasure map, crossing three mysterious areas of Macao in a fantastic adventure.

2014

The theme of the Parade is the encounter between VIVA and mysterious aliens, who visit several sites of the Historic Centre of Macao in search of ways to save the planet.

2013

Under the theme "The Rhythm of Life", four giant puppet guardians explore a fabulous journey of life on the big stage Parade.

2012

First edition of the Creative Image Campaign of the Mascot VIVA and collaboration with the international non-lucrative humanitarian organization ORBIS in a charity sale of paper models of the mascot VIVA.



Parade Highlights

Handover Celebration

The Parade brings joy and merriment to the celebration of Macao's handover, while offering an opportunity to promote the city's unique culture abroad, demonstrating the unique charm of Macao.

Cultural Window

The annual Parade promotes Macao as an excellent cultural exchange platform between China and the West, allowing Macao to develop further its role of "cultural window". This year the "Parade through Macao, Latin City" is renamed "Macao International Parade", taking a step forward in advancing the internationalization of multicultural exchanges and creating more cultural cooperation opportunities between Macao and the world.

Arts Exchange

This year, local groups can participate in the Parade in various categories, including "themed Parade Group" which allows all groups to compete with other groups and be eligible for awards; "Artistic Parade Group" which allows participants to present free- themed performances according to their own characteristics. Registered groups may also take part in the "Art Promotion Parade Group" category, promoting arts and the Parade close by the community, or in the "Assigned Art Ambassadors" category, in which participating groups will work with schools to teach how to produce props and plan a parade, aiming at promoting artistic exchanges in the community.

Residents' Participation

The members of the public not only can go through streets and alleys on the day of the Parade, having fun together with the performing groups and experiencing the atmosphere of cultural integration of the city, but are also eligible to become VIVA Ambassadors, offering assistance in the Parade's surrounding areas and becoming a member of the event.



Information of live broadcast and TV broadcast

Live broadcast 17/12/2017 15:00 - 19:00

Barrier Gate Plaza

lao Hon Garden

Rotunda Carlos da Maia

Rua de D. Belchior Carneiro

TV broadcast

17/12/2017	15/12/2017	23/12/2017
15:00 - 19:00	21/12/2017	22:30 - 23:00
TDM Chinese channel and TDM HD (live broadcast)	"Scoop" (TVB)	Parade Special Programme (TVB)



Media Contacts

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