



Government of the Macao Special Administrative Region

Cultural Affairs Bureau

Creative City Pavilion of
“Art Macao: Macao International Art Biennale 2021”
Macao -- City of Gastronomy: Love Letter Contest
Regulations

1. Objective

We humans shall never abandon either delicious food or true love. With an aim to further reinforce Macao's position as a "Creative City of Gastronomy" and enhance the participation of citizens and tourists in cultural and creative activities, Creative City Pavilion of "Art Macao: Macao International Art Biennale 2021", with "Love in Food, Love in Poems" as mission, and the most representative souvenir "Wife Cake" or "Husband Cake" as the theme, holds a love letter contest in the form of short letters or poems to lovers. Apart from the prize money and certificates, the winners will also get the opportunity to exhibit their works in the Creative City Pavilion.

— **2. Theme:** Compose a love letter with the theme of "Wife Cake" or "Husband Cake".

3. Agenda

3.1 Registration and Submission: 7th - 30th June, 2021

3.2 Evaluation: 5th July, 2021

3.3 Result Announcement: 9th July, 2021

3.4 Exhibition: July to October 2021

4. Eligibility

4.1 Participants must be Macao residents above the age of 18.

4.2 Each participant can only submit one entry, and no duplicate entries are allowed.

4.3 Staff of the Cultural Affairs Bureau are not allowed to participate in this contest.

5. Requirements for Entries

5.1 Entries must be based on the theme "Wife Cake" or "Husband Cake" which the keyword either "Wife Cake" or "Husband Cake" must be shown in and be written in the form of a love letter.

— 5.2 Entries must be in the form of a short letter or poem; the letter should have no more



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than 500 words (including punctuation marks) and poem no more than 30 lines.

- 5.3 Entries must be in Chinese or Portuguese.
- 5.4 Specifications of entries: All entries must be submitted in Microsoft Word electronic format with the file name of "title of entry".
- 5.5 Entries must be original and have never been publicly released or published in any way or channel (including website, blog, social media platform, online forum, newspaper or magazine, etc.). Plagiarism is not allowed. The plagiarist will bear all the consequences and legal responsibilities caused by plagiarism. The organizer has the right to verify the copyright of the entries.
- 5.6 To ensure the impartiality of the evaluation, participants shall not mark any symbols or words on the entries that indicate the participant's identity, or otherwise be disqualified from this contest.
- 5.7 All entries submitted must not contain slanders or other contents that violate public order and good morals.
- 5.8 No entries will be returned. Please keep your own manuscripts.

6. Award

- 6.1 There will be 1 first prize, 1 second prize, 3 third prize and 10 excellence awards.
- 6.2 First prize: the winner can get a certificate and MOP3,000; second prize: the winner can get a certificate and MOP2,000; third prize: the winners can get a certificate and MOP1,000; excellence award: the winners can get a certificate and MOP500.
- 6.3 All winning works will be exhibited in the Macao Pavilion in Creative City Pavilion of "Art Macao: Macao International Art Biennale 2021".
- 6.4 The organizer has the right to request the winners to handwrite their winning works in the form required by the organizer for exhibition at no cost. Those who refuse will be disqualified for the prize.

7. Procedures

Participants could submit the application with either way below:

- 7.1 Participants can download the application form from the website of the Cultural Affairs Bureau www.icm.gov.mo, and send the completed application form and entry to creativecity_artmacao@icm.gov.mo within the specified submission date. The subject of the email should be marked "Love Letter Contest". The email submission deadline is 17:45 on 30th June, 2021.
- 7.2 Participants must complete paper application form in block letters, place it together with the entry (no handwritten manuscript will be accepted) printed on A4 paper and electronic archival CD in a sealed envelope that is marked "Love Letter Contest", and send it within the specified submission date (7th - 30th June, 2021) and office



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hours (Monday to Thursday, 9:00-13:00, 14:30-17:45; Friday, 9:00-13:00, 14:30-17:30) to the Department of Exhibitions and Museums of the Cultural Affairs Bureau at the address Avenida da Praia Grande, No. 517, Nam Tung Commercial Building, 19th floor, Macao.

8. Selection

- 8.1 All entries submitted must be evaluated by the organizer.
- 8.2 In order to ensure the fairness of evaluation, the organizer will invite 3 to 5 writers and poets to select the entries.
- 8.3 The entries will be selected mainly based on how profound and original they are.
- 8.4 The decision of the majority of the jury members will be considered final.

9. Copyright License

Participants must agree to authorize the organizer to use the submitted entries and their reproductions for publicity and promotion in relation to the exhibition and other related activities, including publication in different media, and production of exhibition catalogs and promotional prints, under the condition that no fees will be charged.

10. Others

- 10.1 Winners will be notified by special persons and must present their valid Macao resident ID cards when accepting the prize for verification and identity information registration by the organizer.
- 10.2 After the announcement of selected entries, the originals and reproductions of a selected entry shall not be exhibited at other exhibitions or public displays (unless approved by the organizer) until this exhibition ends. In case of any violation, the qualification for selection will be revoked and the reward must be refunded.
- 10.3 Once an entry is submitted, it shall be deemed that the participant has agreed to all regulations under this contest.
- 10.4 In case that a participant violates any rules and regulations stated herein, the organizer shall have the right of final decision.
- 10.5 The participant confirms and warrants that s/he is the owner of the submitted entry, or has been authorized by the owner of the submitted entry with all the rights, including but not limited to the copyright, design right and all other rights of the submitted entry, as well as related intellectual property right of the submitted entry. In case of any violation, the participating qualification will be revoked; and the qualification for selection will be revoked and the reward must be refunded if the entry has been selected.
- 10.6 The organizer shall determine all matters related to publicity, promotion and



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catalog production, and shall have the right of final decision.

- 10.7 The organizer reserves the right to modify activity details and rules without prior notice.
- 10.8 This Regulation is established in Chinese and Portuguese. In case of any discrepancy among the two versions, the Chinese version shall prevail.
- 10.9 Terms and conditions under this Regulation are governed by the laws of the Macao Special Administrative Region. The courts of the Macao SAR shall have exclusive jurisdiction over any related appeals and disputes.

11. Declaration on Collection of Personal Data

In accordance with the regulations in the Act 8/2005 - *Personal Data Protection Act*, personal data provided in application forms will be used for application processing. Based on the fulfillment of legal obligations, the above-mentioned data may be transferred to other authorized entities. Applicants have the right to apply for access to, correction or update of personal data kept by the organizer in accordance with the laws. When handling the personal data of applicants, the staff of the organizer will take measures to keep such data confidential and safe until the organizer finishes with the data and the retention period expires. At that time, relevant data will be destroyed or sealed up as required.

12. Inquiry

Department of Exhibitions and Museums of the Cultural Affairs Bureau of Macao SAR
Government

Avenida da Praia Grande, No. 517, Nam Tung Commercial Building, 19th floor, Macao

Tel: 8988 4000

Fax: 2832 2031

Website: www.icm.gov.mo



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Application form

Name			
Type of ID		ID Card No.	
Contact	Tel		Email
	Address		
Work Type	<input type="checkbox"/> Letter <input type="checkbox"/> Poem	Year of Creation	
Work Title			
<p>I hereby declare that I confirm and warrant that I am the owner of or have been authorized by the owner of the submitted entry with all the rights. I am fully aware of and willing to observe the provisions of the "Regulation for the Love Letter Contest" published by the organizer, and agree to grant the organizer the right to store, disseminate and reproduce my work in any form during the event.</p> <p style="text-align: right;">Signature: _____</p>			

*This part is to be completed by the organizer	Entry No. :
<input type="checkbox"/> Completed application form <input type="checkbox"/> Entry <input type="checkbox"/> Appendix (if applicable)	