



2016

時裝設計樣版製作補助計劃

Programa de Subsídios à Criação de Amostras de Design de Moda
Subsidy Programme for Fashion Design on Sample Making

申請表格

Formulário de Candidatura
Application Form

澳門文化創意產業系列補助計劃

Série de Programas de Subsídios para as Indústrias Culturais e Criativas de Macau
Subsidy Programme Series for Macao's Cultural and Creative Industries

www.icm.gov.mo

2016 Subsidy Programme for Fashion Design on Sample Making Application Form

Instructions for Filling the Application Form		
1. Please use block letters to complete the forms in either bilingual form (Chinese & English or Portuguese & English); 2. All information should be completed in this form; other attachments will not be accepted except for previous work portfolio; 3. Personal data provided by the applicants is only used for purposes of this Subsidy Programme and will be treated in accordance with all relevant provisions of the <i>Law No. 8/2005—Personal Data Protection Act</i> .		
1. Applicant's Information		
1.1 Application type	<input type="checkbox"/> Individual	<input type="checkbox"/> Group
1.2 Applicant's personal details		
	Applicant 1	Applicant 2 (if applicable)
Name in Chinese (as on ID card)		
Name in foreign language (as on ID card)		
Date of birth		
Gender		
Nationality		
Type of Macao S.A.R. Resident Identity Card (BIR)	<input type="checkbox"/> Permanent <input type="checkbox"/> Non-permanent	<input type="checkbox"/> Permanent <input type="checkbox"/> Non-permanent
Macao S.A.R. Resident Identity Card (BIR) No.		
Address		
Tel.		
Email		

1.3 Applicant's fashion design résumé, including relevant educational qualification, achieved awards and work experiences (Chinese & English or Portuguese & English, max. 500 words for each language; applicant can submit previous work portfolio with up to ten photos printed on A4-size paper. Photo captions (if any) must be submitted in Chinese & English or Portuguese & English.)

2. Marketing Analysis and Positioning of the Applied Collection (Chinese & English or Portuguese & English, max. 1,500 words for each language.)

2. Marketing Analysis and Positioning of the Applied Collection (con't)

2. Marketing Analysis and Positioning of the Applied Collection (con't)

3. Brand Information (if applicable)	
3.1 Brand name of the collection in this application	
3.2 How long has the brand been established?	mm / yyyy
3.3 Is the brand registered as a trademark?	<input type="checkbox"/> Yes <input type="checkbox"/> No
4. Exhibition Plan for the Applied Collection (if applicable, please specify the name of proposed event, the organiser and the city, exhibition date and participating qualification.)	

5. Business Plan

5.1 Pricing (Please indicate the estimated price of each outfit in patacas, and fill out the below columns with its corresponding number written on the Full-colour Fashion Illustrations; if a single outfit consists of different components, please indicate the price of each piece.)

Outfit 1	
Outfit 2	
Outfit 3	
Outfit 4	
Outfit 5	
Outfit 6	
Outfit 7	
Outfit 8	
Outfit 9 (if applicable)	
Outfit 10 (if applicable)	
Outfit 11 (if applicable)	
Outfit 12 (if applicable)	
Outfit 13 (if applicable)	
Outfit 14 (if applicable)	
Outfit 15 (if applicable)	

5.2 Sales channel and promotional plan (Chinese & English or Portuguese & English, max. 1,500 words for each language.)

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5.2 Sales channel and promotional plan (con't)

5.2 Sales channel and promotional plan (con't)

6. Budget for Items of Expenditure (Applicants can, based on actual needs, estimate the budget for items of expenditure. Only a subsidy up to a maximum of MOP160,000.00, and an allowance up to a maximum of MOP11,000.00 for the second review will be granted.)

6.1 Name of applicant

6.2 Budget for item of expenditure on second review (budget for sample making and demonstration of “Show Piece for Second Review”)

Item of expenditure on second review		Estimated amount (MOP)
Sample making	Sample making (One outfit)	
	Materials	
Sample showcasing	Model	
	Accessories	
	Make-up artist	
	Hair stylist	
Total budget for the item of expenditure on second review		

6.3 Budget for designated items of expenditure (excluding budget for item of expenditure on second review mentioned above)

Designated item of expenditure		Estimated amount (MOP)	
Sample making (excluding a sample for one outfit from the collection on the second review)	Sample making (_____outfit(s))		
	Materials		
Production of promotional materials	Modelling photos (if applicable)	Model	
		Accessories	
		Make-up artist	
		Hair stylist	
		Photographer	
	Video (if applicable)	Working personnel (Model, make-up artist, hair stylist, director and technician)	
		Production (Equipment rental, music production, materials such as props and accessories)	
		Video post-production (Editing, colour grading and special effects)	

Applicant’s signature
(Signature as shown on ID card; all applicants must sign if applying as a group.)

6. Budget for Items of Expenditure (con't)

Production of promotional materials	Printing materials (if applicable)	Layout and design	
		Printing (Quantity: _____ piece(s))	
	Webpage (if applicable)	Typesetting and layout design	
Travel expenses (Limited to those incurred by personnel who travel between Macao and other places for the production of samples and promotional materials)			
Shipping costs (Limited to the costs for the production of samples and promotional materials)			
Total budget for the designated items of expenditure			

 Applicant's signature
 (Signature as shown on ID card; all applicants must sign if applying as a group.)

Statement

1. I hereby certify that I have read and understand all regulations and terms in the "Application Rules for the 2016 Subsidy Programme for Fashion Design on Sample Making" and agree to be bound by all provisions, conditions;
2. I, the undersigned, hereby acknowledge and guarantee that all information included in this application form is true and accurate with no errors, fraud, or omissions, and I am committed to accepting all legal liabilities for the content of such information.

Applicant's Signature

 (Signature as shown on ID card; all applicants must sign if applying as a group.)

Date: ____ / ____ / ____
 day month year

For the Cultural Affairs Bureau Use Only

Receipt no.		Date of receipt	
Documents received	<input type="checkbox"/> Application form <input type="checkbox"/> Entries (Drawing(s) in a total of _____ piece(s)) <input type="checkbox"/> CD containing with application form and digital file of the entries (Total: _____ piece(s)) <input type="checkbox"/> A photocopy of the applicant's Macao S.A.R. Resident Identity Card (BIR) (Total: _____ copy(ies)) <input type="checkbox"/> Previous work portfolio (Total: _____ piece(s))		
Staff signature			