

## 8th Subsidy Programme for Fashion Design on Sample Making Application Form

1. Please use block letters to complete the forms in either Chinese & English or Portuguese & English;
2. All information should be completed in this form; other attachments will not be accepted except for design drawings and previous work portfolio;
3. Personal data provided by the applicants is only used for purposes of this Subsidy Programme and will be treated in accordance with all relevant provisions of the *Law No. 8/2005—Personal Data Protection Act*.

### Part I: Applicant's Information

|   |   |   |
|---|---|---|
| 1.1 Application type                                    | <input type="checkbox"/> Individual                                       | <input type="checkbox"/> Group  |
| 1.2 Applicant's personal details                        |   |   |
|   | Applicant 1   | Applicant 2 (if applicable)   |
| Name in Chinese<br>(as on ID card)                      |   |   |
| Name in foreign<br>language<br>(as on ID card)          |   |   |
| Date of birth   |   |   |
| Gender  |   |   |
| Nationality   |   |   |
| Type of Macao S.A.R.<br>Resident Identity Card<br>(BIR) | <input type="checkbox"/> Permanent <input type="checkbox"/> Non-permanent | <input type="checkbox"/> Permanent <input type="checkbox"/> Non-permanent |
| Macao S.A.R. Resident<br>Identity Card (BIR) No.        |   |   |
| Address   |   |   |
| Tel.  |   |   |
| Email   |   |   |

1.3 Applicant's fashion design résumé, including relevant educational qualification, achieved awards and work experiences (Chinese & English or Portuguese & English, max. 500 words for each language; applicant can submit previous work portfolio with up to ten photos printed on A3-size paper. Photo captions (if any) should be submitted in Chinese & English or Portuguese & English.)

**Part II: Marketing Analysis and Positioning of the Applied Collection**  
(Written in Chinese & English or Portuguese & English, max. 1,500 words for each language.)

**Part II: Marketing Analysis and Positioning of the Applied Collection**  
(cont'd)

**Part II: Marketing Analysis and Positioning of the Applied Collection**  
(cont'd)

**Part III: Brand Information** (if applicable)

|  |  |
|--|--|
| 3.1 Brand name of the collection in this application |  |
| 3.2 When was the brand established?                  | mm / yyyy  |
| 3.3 Is the brand registered as a trademark?          | <input type="checkbox"/> Yes <input type="checkbox"/> No |

**Part IV: Exhibition Plan**

(If applicable, please specify the name of event, organiser, city, exhibition date and participating qualification.)

## **Part V: Business Plan**

(Please describe the sales channel and promotional plan; written in Chinese & English or Portuguese & English, max. 1,500 words for each language.)

**Part V: Business Plan** (cont'd)



**Part V: Business Plan** (cont'd)

## Part VI: Budget

(Applicants can, based on actual needs, estimate the budget for the project. Only a subsidy of up to MOP170,000.00 for the Subsidy Programme, and an allowance of up to MOP12,000.00 for the Second Review will be granted.)

|  |                                     |   |  |
|--|-------------------------------------|---|--|
| 6.1 Name of applicant  |                                     |   |  |
| 6.2 Estimated expenditure for expenditure items on second review (budget for sample making and demonstration of “Showpiece for Second Review”)           |                                     |   |  |
| Expenditure items on second review   |                                     | Estimated amount (MOP)  |  |
| Sample making  | Sample making of one outfit         |   |  |
|  | Materials                           |   |  |
| Sample showcasing  | Model                               |   |  |
|  | Accessories                         |   |  |
|  | Make-up artist                      |   |  |
|  | Hair stylist                        |   |  |
| Total estimated expenditure for expenditure items on second review   |                                     |   |  |
| 6.3 Estimated expenditure for items subsidised by the Programme (excluding estimated expenditure for expenditure items on second review mentioned above) |                                     |   |  |
| Item subsidised by the Programme   |                                     | Estimated amount (MOP)  |  |
| Sample making<br>(excluding a sample for one outfit from the collection on the second review)  | Sample making of _____ outfit(s)    |   |  |
|  | Materials                           |   |  |
| Production of promotional materials  | Modelling photos<br>(if applicable) | Model   |  |
|  |                                     | Accessories   |  |
|  |                                     | Make-up artist  |  |
|  |                                     | Hair stylist  |  |
|  |                                     | Photographer  |  |
|  | Video<br>(if applicable)            | Working personnel<br>(Model, make-up artist, hair stylist, director and technician)         |  |
|  |                                     | Production<br>(Equipment rental, music production, materials such as props and accessories) |  |
|  |                                     | Video post-production<br>(Editing, colour grading and special effects)                      |  |
| <hr/> Applicant’s signature<br>(Signature as shown on ID card; all applicants must sign if applying as a group.)   |                                     |   |  |

## Part VI: Budget (con't)

| Item subsidised by the Programme   |                                    |                                     | Estimated amount (MOP) |
|--|------------------------------------|-------------------------------------|------------------------|
| Production of promotional materials  | Printing materials (if applicable) | Typesetting and layout design       |                        |
|  |                                    | Printing (Quantity: _____ piece(s)) |                        |
|  | Webpage (if applicable)            | Typesetting and layout design       |                        |
| Travel expenses (Limited to those incurred by personnel who travel between Macao and other places for the production of samples and promotional materials) |                                    |                                     |                        |
| Shipping costs (Limited to the costs for the production of samples and promotional materials)  |                                    |                                     |                        |
| Total estimated expenditure for items subsidised by the Programme  |                                    |                                     |                        |

\_\_\_\_\_  
 Applicant's signature  
 (Signature as shown on ID card; all applicants must sign if applying as a group.)

### Declaration

1. I hereby certify that I have read and understand all regulations and terms in the "Application Rules for the 8th Subsidy Programme for Fashion Design on Sample Making" and agree to be bound by all provisions, conditions;
2. I, the undersigned, hereby acknowledge and guarantee that all information included in this application form is true and accurate with no errors, fraud, or omissions, and I am committed to accepting all legal liabilities for the content of such information.

### Applicant's Signature

\_\_\_\_\_  
 (Signature as shown on ID card; all applicants must sign if applying as a group.)

Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
                   day           month           year

**For the Cultural Affairs Bureau Use Only**

| Application no.    |   | Date of receipt |  |
|--------------------|---|-----------------|--|
| Documents received | <input type="checkbox"/> Application form<br><input type="checkbox"/> Entries (Drawing(s) in a total of _____ piece(s))<br><input type="checkbox"/> Information disc (Total: _____ piece(s))<br><input type="checkbox"/> Previous work portfolio (Total: _____ piece(s))<br><input type="checkbox"/> Photocopy of the applicant's highest education certificate (Total: _____ piece(s))<br><input type="checkbox"/> Photocopy of the applicant's Macao S.A.R. Resident Identity Card (BIR) (Total: _____ copy(ies)) |                 |  |
| Staff signature    |   |                 |  |