

5th Subsidy Programme for the Production of Original Song Albums

Second Review Information Form

Part I: Basic Information

Name	
Album title	
Album type	<input type="radio"/> Album <input type="radio"/> Mini Album

Part II: Album Production Proposal

2.1 Detailed Album Production Plan

(Written in Chinese, Portuguese or English, more than 500 words; include album introduction, creation concept, song inspiration, style, direction of creativity, team members, production plan and production methods, etc. If space is not enough, please supplement information by attachment.)

2.2 Album Image and Market Positioning

(Written in Chinese, Portuguese or English, more than 300 words; must include description of singing style and image of album artist, description of album image and reference images, analysis of target audiences, etc.)

2.3 Publicity and Promotional Plan

(Written in Chinese, Portuguese or English, more than 500 words; include marketing objectives, promotional plans, competitive analysis, performance evaluation, etc.)

2.3 Publicity and Promotional Plan (cont'd)

Declaration

- 1 I, the undersigned, acknowledge that the content included in the “5th Subsidy Programme for the Production of Original Song Albums—Second Review Information Form” would not be changed after submission.
- 2 I, the undersigned, acknowledge that all information included in this form is true and accurate with no errors, fraud, or omissions, and I bear responsibility for all liabilities arising therefrom.

Applicant's signature

Applicant's signature (As in ID card)

Date: / /
 dd mm yyyy