

“Historic Centre of Macao”

Regulations for the Cultural and Creative Product Design Competition

1 Objective

To celebrate the 20th anniversary of the Historic Centre of Macao's inscription on the World Heritage List, and to spread the concept of “Shared World Heritage”, this competition invites the public to integrate cultural and creative product design with the Historic Centre of Macao. By encouraging creativity among the public, we invite all Macao residents to take part in the “Historic Centre of Macao” Cultural and Creative Product Design Competition, to delve deeper into the stories of the Historic Centre of Macao, thereby fostering understanding, pride, and a sense of belonging, and sharing the stories of Macao.

2 Participants

- 2.1 Participants shall have a Macao SAR Resident Identity Card and be the creator of the submitted work.
- 2.2 Participants shall participate in the competition individually and can only submit one entry.
- 2.3 Members of the judging panel and staff from the Cultural Affairs Bureau are not eligible to participate.

3 Awards

Prizes include: One First Prize, one Second Prize, one Third Prize, and ten Merit Awards.

First Prize (1 winner): Apple iPad Pro set;

Second Prize (1 winner): Apple iPad Air set;

Third Prize (1 winner): Apple iPad A16 set;

Merit Awards (10 winners): Apple Pencil Pro set.

Eligible participants who complete the registration will be automatically entered into a lucky draw for a chance to win a limited-edition commemorative gift celebrating the 20th anniversary of the inscription of the Historic Centre of Macao on the World Heritage List. A total of 100 gifts are on offer.



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4 Entry Requirements

- 4.1 Entries must centre on the theme of the “Historic Centre of Macao”: This historic district, located at Macao's old town, comprises interconnected squares and streets, encompassing 22 buildings and 8 squares. Participants may select any single building, square, or the entire historic centre as their design template.
- 4.2 The style, artistic approach, and product type for the “Historic Centre of Macao” cultural and creative product design are unrestricted. Hand-drawn, digital, or mixed-media works are all acceptable. For three-dimensional products, submitted design drawings must clearly display the front, back, left, and right sides, with dimensions marked in centimetres (CM). Design drawings must have a resolution of no less than 300dpi (over 1MB) and specify colour specifications such as CMYK.
- 4.3 Cultural and Creative Product Design Concept: A written description of 100 to 300 words must be provided, which may be submitted in either Chinese or Portuguese.
- 4.4 Entries must be submitted as design drawings in JPG or PDF format; physical works will not be accepted.
- 4.5 All entries shall be original works that have not been previously published. Derivative entries, entries utilizing AI technology, or
- 4.6 AI-generated images will not be accepted.
Entries shall not be commissioned works or contain commercial or personal promotional elements.
- 4.7 Scalability and adaptability across various materials, and formats (2D, 3D, digital media), shall be considered in the design and the entry should be feasible for mass production.
- 4.8 The cultural and creative product design must not bear any writing, markings, or annotations revealing the participant's identity.

5 Participation Method

- 5.1 Participants may register via the “Activity Registration” portal on Macao One Account (activity.mo.gov.mo/activity-h5/activity-list-web), uploading documents including the cultural and creative product design (JPG or PDF format) and concept description (100 to 300 words).
- 5.2 If any required documents are missing, participants should submit the missing materials within the time frame specified by the Cultural Affairs Bureau. Failure to do so will result in non-acceptance.

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- 5.3 All submitted materials are non-returnable.
- 5.4 The deadline (Macao time) on October 31, 2025.
- 5.5 All documents shall be submitted before the above-mentioned date. Late submissions will not be accepted under any circumstances.

6 Inquiries

For inquiries, please contact Ms. Lao or Mr. Chan during office hours via:
Tel.: (853) 2836 9636
Email: info@michael.com.mo

7 Judging Panel, Evaluation Criteria, and Respective Weightings

- 7.1 The judging panel consists of three senior professionals, each with at least five years of experience in design-related fields and two representatives from the Cultural Affairs Bureau.
- 7.2 Evaluation criteria and their respective weightings are as follows:
Thematic relevance (20%), design concept (20%), aesthetics and creativity (20%), commercial value (20%), applicability and production feasibility (20%).
- 7.3 To ensure the quality of the competition, if the entries fail to meet the standards unanimously recognized by the judging panel, the awards may be withheld. The judging panel's decision and the final decision of the organizer shall be deemed final.

8 Schedule

- 8.1 Registration and Submission of Entries
Until October 31, 2025 (Macao time)
- 8.2 Evaluation of Entries
November 1 to November 15, 2025
- 8.3 Announcement of Results
The results will be published on the website of the Cultural Affairs Bureau in late November 2025.
- 8.4 Award Ceremony and Exhibition
Details will be announced separately. Winners will be individually invited to attend the award ceremony, present their winning entries, and share their design experiences.



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9 Other Provisions

- 9.1 All submitted works will not be returned, regardless of whether they win an award. Submission implies that participants understand and accept all the terms of the regulations and agree that the organizer shall have the right to use the submitted works without any additional compensation.
- 9.2 The Cultural Affairs Bureau reserves the right to make any necessary adjustments to the submitted works and to use the winning entries for product production, sales, and promotion purposes. Winners shall assist with necessary modifications free of charge.
- 9.3 The Cultural Affairs Bureau reserves the right to publicly exhibit or otherwise use the works at any time and location without paying any fees to the participants;
- 9.4 All personal data submitted will be processed according to Law No.8/2005, Personal Data Protection Act, and will be used solely for this competition.
- 9.5 Participants shall bear full legal responsibility for any issues related to copyright, image rights/privacy/reputation rights, photo usage rights, etc., involved in their submitted works. If a work is reported or found to infringe upon such rights, the participant shall bear full legal liability and be responsible for all damages incurred by third parties. Should the organizer suffer any loss as a result, the participant shall compensate the organizer accordingly.
- 9.6 If the report is verified to be true, the organizer reserves the right to cancel the participant's eligibility or revoke the award. The award will not be reassigned, and any prize and certificates already issued shall be reclaimed.
- 9.7 The Cultural Affairs Bureau reserves the right of final interpretation and decision regarding these regulations.

20^º Aniversário da Inscrição do
“Centro Histórico
de Macau”
na Lista do
Património Mundial