



“hush! Beach Concerts 2024” – Registration Regulations

Introduction

“hush! Beach Concert 2024” is an annual event in the Macao pop music industry and an important brand of local cultural events. This year’s hush! will take the form of a multi-vowel concert to promote the development of live music in Macao, inviting a number of local and overseas bands and musicians to perform different forms of music performances, as well as innovative outdoor land and sea recreation and sports activities, to develop the characteristics of Hac Sa Beach’s island scenery and to create a large-scale festival combining outdoor music and recreation sports in Macao.

1. Theme of the event

Macao is a seaside city that has nurtured a maritime culture that is both seafaring and pro-sea and is characterized by its open-minded and outward-looking nature, embracing cultures from around the world, making it a unique cultural landscape. Macao also inherits the same characteristics in the development of pop music. The “hush! Beach Concerts 2024”, with this theme, will be using Hac Sa Beach as a base to highlight Macao’s maritime culture.

2. Date and venue of the event

2.1 Date of the Concerts: 9 to 10 November 2024

2.2 Date of Outreach Activities: 26 October to 10 November 2024

2.3 Venue of the Activities: Hac Sa Beach as the main venue, with Outreach Activities held in various districts of Macau

3. Categories for Participation

3.1 The type of music should be mainly pop and songs and music performed must be played on musical instruments and fall into the following categories:

3.1.1 Stage “Hot Wave” : For bands with more than 3 years of experience or musicians with extensive performance experience. Performance duration is between 30-45 minutes and the music performed must be at least half of it original.

3.1.2 Stage “Upbeat Power” : Designed for bands that have been established for no more than 3 years or whose average age is no more than 26 years old. The performance is 30 minutes long, and at least half of it must be original songs or music.

3.1.3 Stage “Summer Chill” : The show features light music and artists can set their own themes according to their own musical characteristics. Suitable for bands that have been established for more than 3 years or musicians with performance experience. The duration of the performance is 30 to 45 minutes and the music performed must be at least half of it original.

3.1.4 Stage “hush! Kids”:

a) for bands with at least one member aged 12 or below. The duration of the performance is 20 minutes. The band can perform non-original songs and music;



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- b) adult ensembles or art groups with children as the audience are also welcome to participate. The length of the performance is 20 to 30 minutes. The performances can be non-original songs and music.

3.2 Outreach Activities:

- 3.2.1 “Music Workshop” : Applicants may nominate their own instructors or recommend instructors to conduct workshops related to popular music.
- 3.2.2 “Themed Music Development Project” : Local bands, musicians and curators can participate in the production of special performances and themed events. The theme should be creative and able to promote the development of pop music in Macao.
- 3.2.3 “Art Installation”: Applicants use Hac Sa Beach and forest area as locations to plan, design and produce outdoor art installations to match the theme of the event.

4. Classification of applicants

Applicants can participate under the following five classifications:

- 4.1 As an adult band or musician
- 4.2 As a child performer in hush! Kids
- 4.3 As a music Workshop Tutor
- 4.4 As a curator in the development of thematic music projects
- 4.5 As a curator of art installation

5. Assessment Criteria

5.1 「As an Adult Band or Musician」, the ratings are as follows:

- 5.1.1 Band qualifications and characteristics (15%)
(major performances, awards or recognitions, leadership qualifications, albums released, genre and uniqueness of performance)
- 5.1.2 Quality of original works (15%)
- 5.1.3 Number of original compositions (20%)
(proactivity in creating original music works and promoting them on popular music streaming platforms)
- 5.1.4 Activity (20%)
- 5.1.5 Overall Performance (30%)
(understanding and stability of the band, performance integrity, smoothness, melody, difficulty, mastery of the instrument or vocal technique, performance expressiveness, emotion, interpretation, creativity, stage presence)
- 5.1.6 To encourage more up-and-coming bands to join, participating bands will be divided into groups based on their participation in the past two editions and selected according to their scores and the proportion of the number of bands

5.2 「As a child performer in hush! Kids」 the ratings are as follows:

- 5.2.1 Band activity (10%)
- 5.2.2 Band characteristics (30%)
(number of awards won by the band and its members, types of music performed by the band and the uniqueness of the band in Macao)
- 5.2.3 Overall Performance (60%)



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(understanding and stability, performance integrity, fluency, melody, difficulty, mastery of instrumentation or vocal technique, performance expressiveness, emotion, interpretation, creativity, stage presence)

5.3 「As a Music Workshop Tutor」, the rating are as follows:

- 5.3.1 Experience and qualifications (40%)
- 5.3.2 Overall plan of the workshop (60%)
(workshop lesson plan, organization of workshop course, features of the workshop, equipment, auxiliary tools, musical instrument categories, interactive nature of the workshop, sharing methods and demonstration methods)

5.4 「As a Curator in the Development of Thematic Music Projects」, the rating are as follows:

- 5.4.1 Experience and qualifications (40%)
- 5.4.2 The overall plan (60%)
(the characteristics of the thematic music development programme, overall arrangement of the thematic music development programme and its function in promoting the development of Macao's pop music)

5.5 「As a Curator of Art Installation」, the rating are as follows:

- 5.5.1 Experience and qualifications (40%)
- 5.5.2 The overall plan (60%)
(characteristics of art installation, overall arrangement of the art installation in the design and implementation, compatibility between the art installation and the event environment)

6. Funds generated from performances/workshops/thematic music development plan/art installation planning

Based on the documents, participation information, proposals and performance scale submitted by the applicants, the scores of each applicant will be calculated according to the evaluation criteria in point 5 above to determine the shortlist and the funding received. The funding range is as follows:

- 6.1 「As an Adult Band or Musician」 - MOP5,000.00 to 50,000.00*
* If an applicant is selected for both the "hush! Beach Concerts 2024" and the "Echo Program - Band Training Camp 2024" organized by the Bureau, the latter will only pay for the performance costs stipulated in one of the aforementioned projects, and the selected unit will not be allowed to receive duplicate performance costs.
- 6.2 「As a child performer in hush! Kids」 - MOP2,000.00 to 6,000.00
- 6.3 「As a Music Workshop Tutor」 - MOP4,000.00 to 12,000.00
- 6.4 「As a Curator in the Development of Thematic Music Projects」 - MOP40,000.00 to 80,000.00
- 6.5 「As a Curator of Art Installation」 - MOP50,000.00 to 90,000.00

7. Application Process

- 7.1 Fill in the corresponding "hush! Beach Concerts 2024" Registration Form



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- 7.2 Complete the Bibliography (format provided by the Bureau)
- 7.3 Submit documents, information and proposals in accordance with the requirements of the registration form
- 7.4 Submit the information mentioned above to the below address. Please indicate: “hush! Beach Concerts 2024 – Enrollment” on the envelope and the staff will collect it or email to kmchang@icm.gov.mo (Chinese information) or SandraM@icm.gov.mo (Portuguese and English information) and a staff member will confirm the reply within three working days. The above emails only accept files up to 13M, if necessary, the emails can be sent separately.

Proposal Reception Date: between August 1 and 15, 2024

Address: Division of Recreational Activities, Cultural Affairs Bureau, Praça do Tap Seac, Edifício do Instituto Cultural

Proposal Delivery Appointment: (853) 8399 6832 or 8399 6803 (Chinese)
(853) 8399 6824 (Portuguese and/or English)

Booking Time: Monday to Friday, 9:00-13:00 and 14:30-19:00 (except holidays)

8. Remarks:

- 8.1 The materials submitted for application will not be returned;
- 8.2 The Organizer reserves the right of final decision on the interpretation of these Terms and Conditions as well as the selecting result;
- 8.3 Bands and musicians invited to participate are not allowed to be absent from the rehearsal and must bring along musical instruments used in the performance;
- 8.4 The Bureau reserves the right to take photographs and video recordings throughout the event for media release, live broadcast or publicity purposes;
- 8.5 Works submitted by curators of art installations must be original, otherwise they will be disqualified. In the event that the project infringes the rights of third parties and gives rise to litigation or legal proceedings, the curator will assume all the inherent responsibilities. Once a work is selected, the curator shall be responsible for all production, installation, delivery, repair and maintenance costs and shall ensure the safety of the installation, and shall immediately send staff to the site to follow up if the installation is found to be loose or constitutes a hazardous situation. If, in the judgement of the Bureau, the work is subject to professional safety certification, the curator will arrange for the relevant services and will be responsible for the costs thereof.
- 8.6 In the event of force majeure circumstances resulting in the postponement of the event and the selected units are unable to co-operate with the postponement in the provision of the programme, the Bureau shall not be obliged to pay the selected units the funds under point 6, but shall only be obliged to pay the costs of production that have already been incurred and are non-refundable and shall not be more than half of the funds received. In the event that the event cannot be extended and is cancelled before the event date, the Bureau will only pay the selected units the production cost fee, which shall not be more than half of the funding received. In case the event is cancelled on the day of the event, the selected units will be entitled to receive the full amount of the funding.



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“hush! Beach Concerts 2024” Application Form

*All the applicants must fill in this form and place it on the first page of the proposal

Band/Musician/Curator Name: _____

(Chinese)
(Portuguese)
(English)

Website/Social Media: _____

Date of Establishment (DD/MM/YY, if applicable): _____ / _____ / _____

Number of Performers: _____

Contact Person: _____ **Mobile No:** _____

Email: _____

Notes for Application:

- 1- One or more categories can be selected;
- 2- Only one copy of the duplicate document should be submitted if participating in more than one category at the same time;
- 3- The venue and time of the participants' performances shall be subject to final arrangements by our Bureau;

Please submit the proposal as listed below

- ☐ **Adult Band or Musician**
☐ **Child performer in hush! Kids**

- a. A completed application form;
- b. Band/musician résumé (no less than 200 words in Word format);
- c. Promotional photo (no less than 1MB);
- d. Live performance videos (can be provided by link); the members in the video must match the ones in the official performance;
- e. List of band members and copy of the identification document of the band members/musicians;
- f. Bibliography (format provided by the Bureau).

* If the members participating in the performance are under 18 years old, they must fill in the parent (guardian) consent form after being notified of the selection.

* The band or individual musician is required to submit the M/8 or M1 form of the agent/organization within 7 working days after being notified of their selection.

The relevant documents must be valid for the year 2024. The nature of the agency/association should be related to music, performing arts and cultural programme production.



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☐ **Music Workshop Tutor**

- a. A completed application form;
- b. Workshop proposal, which includes format, program content, date, duration, proposed venue and target group;
- c. Tutor's self-introduction, submitted as a Word document type;
- d. Identification document copy of the tutor;
- e. Bibliography (format provided by the Bureau).

* After notification of selection, the agency/organization's M/8 or M1 form must be submitted within 7 working days and the relevant documents must be valid within 2024. The type of business of the agency/organization should be related to music, performing arts, cultural programme production.

☐ **Curator in the Development of Thematic Music Project**

- a. A completed application form;
- b. Proposal for the Development of Thematic Music Project must include the format, content, date, duration, proposed location, target audience;
- c. A brief introduction of the curator, submitted as a Word document type;
- d. Copy of the identification document of the curator and band/musician;
- e. Bibliography (format provided by the Bureau).

* After notification of selection, the agency/organization's M/8 or M1 form must be submitted within 7 working days and the relevant documents must be valid within 2024. The type of business of the agency/organization should be related to music, performing arts, cultural programme production.

☐ **Curator of Art Installation**

- a. A completed application form;
- b. Proposal for the art installation, including the design of the art installation and a description of its features and the overall arrangements for its execution;
- c. A brief introduction of the curator, submitted as a Word document type;
- d. Copy of the identification document of the curator;
- e. Bibliography (format provided by the Bureau).

* After notification of selection, the agency/organization's M/8 or M1 form must be submitted within 7 working days and the relevant documents must be valid within 2024. The type of business of the agency/organization should be related to music, performing arts, cultural programme production.



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Bibliography

☐ Adult Band or Musician

Application Format (choose one of the two):		
<input type="checkbox"/> Adult band (applicable to those who create and perform in the name of the band) <input type="checkbox"/> Musician (applicable to those who create and perform in their own name and can lead a temporary band to enroll)		
Have performed in the "hush! Concerts" in the following years in the name of this registered performance unit (multiple choices applicable)		
<input type="checkbox"/> 2023 <input type="checkbox"/> 2022 <input type="checkbox"/> 2021 or before <input type="checkbox"/> Never participated		
* Title of original singles released in the name of the registered performance unit between June 2021 and May 2024 * Audio or video link of each piece should be attached and it is recommended to provide a link to a music streaming platform available in the region (can be on a separate sheet of paper). Works without links will not be graded * Only the first 5 completed items will be assessed, repeated works are counted as one entry only * Works published between June 2023 and May 2024 will be evaluated with higher scores		Publication date
1.		
2.		
3.		
4.		
5.		
Title of the event with public performances in the name of the registered performance unit from June 2023 to May 2024 * Only the first 5 entries will be assessed, repeated performances will only be calculated once * Overseas performances will be graded with higher scores	Performances location	Performances date
1.		



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2.		
3.		
4.		
5.		

☐ Child performer in hush! Kids

Title of the public performance in Macao by the band and its members from January 2022 to May 2024 *Only the first 5 completed items will be assessed *Repeated performances will only be calculated once	Performances date	Performances location
1.		
2.		
3.		
4.		
5.		
Awards received by the band and its members *Only the first 5 entries will be assessed	Award date	Award-winning works
1.		
2.		
3.		
4.		
5.		



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☐ Music Workshop Tutor

Name of relevant Music Diploma	<input type="checkbox"/> Possess <input type="checkbox"/> Do not possess Name of the Music Diploma: _____
Title of similar workshops or programmes conducted before *Only the first 6 completed items will be assessed	1.
	2.
	3.
	4.
	5.
	6.

☐ Curator in the Development of Thematic Music Projects

Title of the diploma related to cultural, artistic and musical activities	<input type="checkbox"/> Possess <input type="checkbox"/> Do not possess Name of the Diploma: _____
Name of music events organized *Only the first 6 entries will be assessed	1.
	2.
	3.
	4.
	5.
	6.

☐ Curator of Art Installation

Title of the diploma related to cultural, artistic and art and design activities	<input type="checkbox"/> Possess <input type="checkbox"/> Do not possess Name of the Diploma: _____
Name of art installation previously organized *Only the first 6 entries will be assessed	1.
	2.
	3.
	4.
	5.
	6.