



澳門特別行政區政府
Governo da Região Administrativa Especial de Macau
文化局
Instituto Cultural

“Culture City of East Asia 2025 - Macao, China” University Student Cultural Ambassador Exchange Tour Registration Regulations

1. Purpose of the Program:

This exchange camp aims to provide university students with a platform to deeply experience the culture and arts of East Asia. Through a variety of activities and interactions, the program seeks to cultivate students' international outlook and artistic literacy. It is expected that participants will gain inspiration from the exchange and apply what they have learned to their future studies and daily lives.

2. Event Information:

- 2.1. Organizer: Cultural Affairs Bureau of the Macao Special Administrative Region Government
- 2.2. Duration: 13 days
- 2.3. Event Period: Part I: 10 to 12 October 2025 (3 days)
Part II: 17 to 20 October 2025 (4 days)
Part III: 29 October to 3 November 2025 (6 days)
- 2.4. Locations: Macao, China; Anseong City, South Korea; Kamakura City, Japan
- 2.5. Participants: Macao residents aged 18-25 who are currently enrolled in higher education institutions
- 2.6. Number of Participants: 25-30 (subject to selection)
- 2.7. Fee per Participant: MOP 3,000.00
- 2.8. Remarks:
 - 2.8.1. The fee listed in Section 2.7 includes round-trip airfare, accommodation, meals, transportation, activity costs, admission tickets, workshop fees, and insurance.
 - 2.8.2. Participants who, at the time of application, are verified by the Social Welfare Bureau as currently receiving financial assistance may be exempted from the fee mentioned in Section 2.7.

3. Event Content:

3.1. Part I:

Participants from Macao will attend cultural courses in Macao, gaining a comprehensive understanding of Macao's history, culture, social customs, and artistic features. This will deepen their knowledge of Macao's multicultural landscape and enhance their ability to engage in cross-cultural communication.

3.2. Part II:

Participants from Macao will engage in cultural exchanges with peers from Anseong City (South Korea) and Kamakura City (Japan). All participants will share accommodations and meals and follow a jointly organized daily itinerary to foster mutual understanding of each other's cultures.



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3.3. Part III:

Participants from all three regions will travel from Macao to Anseong City and Kamakura City for on-site visits and cultural exchange activities, allowing them to experience the cultural characteristics of Japan and South Korea firsthand.

4. Application Method:

Applicants must complete the application form during the registration period and submit it together with a recent passport-sized photo (approximately 1.5 inches), resume, a copy of their Macao Resident Identity Card, and valid student ID (both front and back), a short essay, and any relevant supporting documents (if available). Submissions can be made in person during office hours at the Cultural Affairs Bureau Building, Tap Seac Square, Macao, or sent via email to CCOEA.Tour2025@icm.gov.mo.

5. Application Materials:

- 5.1. Applicants must fill in their basic information, submit a recent photo, and provide a resume.
- 5.2. Please submit a short essay of approximately 500 words, covering (but not limited to) the reasons for participating in the activity, understanding and interest in East Asian culture, and expectations for the exchange camp.
- 5.3. Language Proficiency: Applicants must be able to communicate in English. Proficiency in Korean or Japanese is considered an advantage but is not a mandatory requirement.
- 5.4. Please provide details of any prior international exchange experience (if applicable) and assess their openness to multiculturalism.

6. Selection Criteria:

- 6.1. Essay Content: 30%
- 6.2. Resume Assessment: 30%
- 6.3. Interview: 40%
- 6.4. Bonus Items: Skills related to Chinese cultural arts, proficiency in Korean or Japanese, etc.

7. Selection Procedure:

- 7.1. Preliminary Review: The Cultural Affairs Bureau will conduct a preliminary review of the submitted documents to verify applicant eligibility and completeness. Qualified applicants will proceed to the document assessment stage.
- 7.2. If any submitted documents are missing, the Bureau may request applicants to provide the missing materials within five calendar days.
- 7.3. Applications will be rejected if applicants are deemed ineligible, fail to provide the requested documents within the specified period, or if the resubmitted documents do not meet requirements.
- 7.4. Document Assessment: A review committee will be formed by the Bureau to assess and score the submitted documents.
- 7.5. Interview: The Bureau will conduct either group or individual interviews between 20 and 21 September 2025 to evaluate applicants' overall capabilities.



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8. Result Announcement

The final selection results will be announced on 26 September 2025, and published on the Cultural Affairs Bureau website (www.icm.gov.mo). Selected applicants will receive a text message notification and must confirm their participation by the specified date. If confirmation is not received by the deadline, the spot will be given to waitlisted candidates in order.

9. Remarks:

- 9.1. All submitted application materials are non-returnable and will be kept strictly confidential.
- 9.2. Participants must have a consent form signed by a parent or guardian.
- 9.3. Participants are required to comply with the laws and regulations of the host country or region, respect local cultural traditions and customs, actively participate in all activities, study earnestly, think proactively, and engage in active communication. They must maintain a positive personal image and conduct themselves with courtesy and propriety.
- 9.4. Course-related materials and resources are for participants' learning only. All copyrights are held by the instructors and the organizers.
- 9.5. During the event, staff appointed by the organizers will take photos or videos for documentation and evaluation purposes. Some images may be used for future promotional activities of similar events without further notice. Participants are not permitted to record videos or audio during classes without prior consent.
- 9.6. Personal data provided by applicants will be used solely for this activity and handled in accordance with the *Personal Data Protection Act* (Law No. 8/2005).
- 9.7. In case of any disputes, the Cultural Affairs Bureau of the Macao SAR Government reserves the right to interpret the provisions herein and make the final decision.

10. Contact Information

For any inquiries about the event, please contact us during office hours:
(Monday to Thursday: 9:00-13:00, 14:30-17:45; Friday: 9:00-13:00, 14:30-17:30)
Phone: Ms. Choi, (+853) 8399 6310
Email: CCOEA.Tour2025@icm.gov.mo



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**“Culture City of East Asia 2025 - Macao, China”
University Student Cultural Ambassador Exchange Tour
Application Form**

Chinese Name (Must match the identity card)		Gender	☐ Male / ☐ Female	Photo		
Foreign Name (Must match the identity card)		Date of Birth				
ID Type	☐ Macao Permanent Resident ID / ☐ Macao Non-Permanent Resident ID / ☐ Other: _____					
Document No.		Nationality				
Contact Information —	Mobile					
	E-mail					
	WeChat ID (if any)					
Emergency Contact Name		Relationship with Emergency Contact				
Emergency Contact Tel.						
Current University	University Name		Department	Grade		
Language Proficiency	Language	Mother Tongue	Proficiency			Official Recognition Level
			Speaking	Writing	Reading	
	Cantonese					
	Mandarin					
	English					
	Portuguese					
	Japanese					
	Korean					
➢ In the “Mother Tongue” column, please mark an “X” next to your first language. ➢ In the “Speaking”, “Writing”, and “Reading” columns, please indicate the level of proficiency in the corresponding language as “Good”, “Fair”, “Rarely”, or “Not at all”. ➢ If there is official recognition, please specify the relevant level.						



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Personal Expertise or Knowledge in the Field of Culture and Arts		
Culture and Art Expertise	Duration of Study	Grade or Received Awards (if any)

Form Filling Instructions:

1. Please do not alter the layout.
2. If you have any awards or certificates related to the fields of culture, arts, or languages, please list them on a separate sheet and provide copies of the proof.
3. Please submit the completed application form along with a recent 1.5-inch photo, resume, a copy of your Macao resident identity card, a valid student ID (both sides required), a short essay, and any relevant supporting documents (if applicable) in person during office hours to the Cultural Affairs Bureau Building at the Tap Seac Square, or send them via email to CCOEA.Tour2025@icm.gov.mo;
4. The personal information provided by the applicant will only be used for this event and will be processed in accordance with the relevant provisions of the *Personal Data Protection Act* (Law No. 8/2005).
- 9.1. In case of any disputes, the Cultural Affairs Bureau of the Macao SAR Government reserves the right to interpret the provisions herein and make the final decision.

Selection Method

Evaluation will be based on the content of the application form, which is followed by an interview selection.

Interview Method

The interview dates are 20 to 21 September 2025. The organizing unit will arrange the interviews according to the actual situation. We will appreciate your understanding if it is not possible to adjust the interview time according to the applicant's wishes.

Admission Notice

The admission results will be announced on 26 September 2025. Successful applicants will receive a notification via text message and must confirm their participation in this program by the specified date. If confirmation is not received by the deadline, the spot will be offered to the next eligible candidate.

Inquiry Method

If you have any questions regarding the event, you can inquire through the following methods



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during office hours:

(Monday to Thursday 09:00 - 13:00, 14:30 - 17:45; Friday 09:00 - 13:00, 14:30 - 17:30)

Tel.: Ms. Choi 8399 6310, Email: CCOEA.Tour2025@icm.gov.mo

- ☐ I declare that I am over eighteen years old and have read and accepted the contents of the *Personal Data Collection Statement*.
- ☐ I acknowledge that I have read the *Regulations* regarding relevant activities, agree to all arrangements, and will complete the registration process.
- ☐ I hereby declare that the above information is true and accurate. If any information is found to be false, I will bear all legal responsibilities arising from it.

Applicant

Signature: _____

Date:

YY/MM/DD _____