



澳門特別行政區政府
Governo da Região Administrativa Especial de Macau
文化局
Instituto Cultural

HUSH!! 300 Seconds **Rules & Regulation**

1. Objective: To share the spirit of music, allowing all people, no matter being professionals, amateurs, young or senior, to share their music through "HUSH!! 300 seconds" competition. Record video of any form of music playing or singing, enter the competition and stand a chance to win exciting prizes.
2. Organizer : Cultural Affairs Bureau
3. Submission Period : 1st stage - now until 23:59 of 9th April
 2nd stage - from 10th April until 23:59 of 25th April
4. Rules :
 - a) Participants can record a video of music playing or singing, with a maximum duration of 300 seconds, and submit together with the completed application form within the period stated on point 3.
 - b) Video and completed application form can be submitted through the following method:
 - Submit in person at Division of Recreational Activities of Department of Performing Arts Development of Cultural Affairs Bureau (Av. da Praia Grande, no. 517, 11th floor A, "Nam Tung" Commercial Building. (9am-1pm, 2.30pm-5:45pm from Monday to Thursday; 9am - 1pm , 2.30pm- 5:30pm on Friday)
 - Email to wksitou@icm.gov.mo with the subject "HUSH!! 300 seconds-XXXXX (title of the video) ". Submission confirmation email will be received within 48 working hours.
 - c) The organizer will upload all the confirmed video on "HUSH!! 300 Seconds" YouTube channel and HUSH!! Full Music Facebook page: www.facebook.com/hushfullmusic within 48 working hours after 1st stage submission period (i.e. 9th April, 23:59).
 - d) For video received during 2nd stage submission period, the organizer will upload the video within 48 working hours after confirmation. Participants need to consider the length of time for accumulation of popularity views. However, submission during 2nd stage will not affect the selection of other awards.
 - e) For the Most Popular Awards stated in point 6d), popularity is counted by the total number of "views" on YouTube channel in addition to number of "likes" on HUSH!!Full Music Facebook page.
 - f) The content and music form of the video are not limited, but the music must be played or sung by the contestant. Video containing violent lyrics, aggressive behavior, and degrading behaviors will not be accepted.
 - g) Staff members of the Cultural Affairs Bureau are not allowed to participate in this contest.



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5. Awards:

- a) Attractive Music Award (1 winner) – The judge panel (Composed of representatives from the organizer and professionals of the music sector) will evaluate the video on its music technique and sense of music.
- b) Creative and Fun Award (1 winner) –The judge panel will evaluate the video on its creativity.
- c) Participation Spirit Award (1 winner) –The judge panel will evaluate the video on its impressiveness of participation spirit.
- d) Most Popular Awards (5 winners) – the 5 videos with the highest popularity as of 25th April, 23:59.
- e) Active and Enjoyment Award (10 winners) – First 10 videos submitted.

	Awards	Prizes
a	Attractive Music Award (1 winner)	<ul style="list-style-type: none">● 1 night accommodation in Galaxy Suite at Galaxy Hotel™ with buffet breakfast for two persons● MOP1,000 ESPA cash voucher
b	Creative and Fun Award (1 winner)	<ul style="list-style-type: none">● 1 night accommodation in Deluxe Room at Galaxy Hotel™● MOP500 Galaxy Macau™ Food and Beverage voucher
c	Participation Spirit Award (1 winner)	<ul style="list-style-type: none">● 2 UA Galaxy Cinema Director's Club movie tickets● MOP300 Galaxy Macau™ Food and Beverage voucher
d	Most Popular Awards (5 winner)	<ul style="list-style-type: none">● Bank of China Multi-currency Credit Card free spending credit of MOP1,000 each
e	Active and Enjoyment Award (10 winners)	<ul style="list-style-type: none">● 2 UA Galaxy Cinemas 3D movie tickets each

6. Results :

Results will be announced on 27th April on the HUSH!!Full Music Facebook (www.facebook.com/hushfullmusic), and IC Art Facebook (www.facebook.com/icmacao). Award Presentation Ceremony will be held on 1st of May during the HUSH!!Full Music Concert.

7. For any enquiry: Mr. Sitou , Tel: 8394 3709 / Mr. Hui, Tel: 8394 3708
8. The organizers reserve all rights of amendment and interpretation of the rules and regulations.



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Application Form

(Those columns with * are compulsory)

* Contestant Name	
Name of the band/group	
* Type of Music and number of performers	
* Phone Number	
* Email	
* Subject of the video	
* Duration	_____seconds (300 seconds maximum)
Description of the videos	
Description of the Band / Group / performer	
How to join	<ul style="list-style-type: none">● Download, fill in and sign the application form (can be downloaded from www.icm.gov.mo/hush), submit through the following method:<ol style="list-style-type: none">i. Submit in person at Division of Recreational Activities, Department of Performing Arts Development of Cultural Affairs Bureau (Av. da Praia Grande, no. 517, 11th floor A, "Nam Tung" Commercial Building. (9am-1pm, 2.30pm-5:45pm from Monday to Thursday; 9am - 1pm , 2.30pm- 5:30pm on Friday)ii. Email to wksitou@icm.gov.mo with the subject "HUSH!! 300 seconds- XXXXX (title of the video) ". Submission confirmation email will be received within 48 working hours.● Submission deadline :<ul style="list-style-type: none">- 1st stage - now until 23:59 of 9th April- 2nd stage - from 10th April until 23:59 of 25th April● Enquiries : Mr. Sitou , Tel: 8394 3709 / Mr. Hui, Tel: 8394 3708