

澳門特別行政區政府 Governo da Região Administrativa Especial de Macau 文化局 Instituto Cultural

"HUSH!! 300 Seconds" Short Video Competition - Rules & Regulations

- 1. Objective: "HUSH!! Full Music" Summer Concert will take place from June 21 to August 2 in 2020 in different communities and platform. In order to spread the spirit of music, all professional and amateur musicians are welcome to share their music through "HUSH!! 300 seconds" competition. No limits are imposed on age and experience, all participants can simply record a video performing any forms of music and stand a chance to win exciting prizes.
- 2. Organizer: Cultural Affairs Bureau
- 3. Submission Period: from 18th June to 27th July 2020, 23:59
- 4. Regulations:
 - 4.1. Participants can record a video of playing music or singing, with a maximum duration of 300 seconds, and submit together with the completed application form within the period stated in point 3.
 - 4.2. Video and completed application form can be submitted through the following method:
 - 4.2.1. Submit in person at Division of Recreational Activities of Department of Performing Arts Development of Cultural Affairs Bureau

Address: Av. da Praia Grande, no. 517, 11th floor A, "Nam Tung" Commercial Building

Office Hour: 09:00 - 13:00, 14:30 - 17:45 from Monday to Thursday;

09:00 - 13:00, 14:30 - 17:30 on Friday

- 4.2.2. Email to wksitou@icm.gov.mo with the subject "HUSH!! 300 seconds-XXXXX (title of the video)". Valid application will be confirmed by email.
- 4.3. The organizer will upload confirmed video on "HUSH!! 300 Seconds" YouTube channel and share on HUSH!! Full Music Facebook page within 3 working days.
- 4.4. For the Most Popular Awards stated in point 5.4, popularity is counted by the total number of "views" on YouTube channel in addition to number of "likes" on HUSH!!Full Music Facebook page. Earlier submission will have longer accumulation time of popularity, participants are encouraged to share their videos to friends for support. However, selection of other awards is not affected by submission time.
- 4.5. All forms of music are welcome, except violent lyrics, aggressive behavior and obscene content. The music must be performed by the contestant and should not violate any intellectual property rights.
- 4.6. Staff of the Cultural Affairs Bureau are not allowed to participate in this contest.
- 5. Awards:
 - 5.1. Attractive Music Award (1 winner) the judge panel (representatives from the organizer and professionals from the music industry) will select the video demonstrating the best sense of music and technique.

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- 5.2. Creative and Fun Award (2 winners) the judge panel will select the most creative 2 videos.
- 5.3. Heartwarming Award (1 winner) the judge panel will select the most touching video.
- 5.4. Most Popular Awards (4 winners) the 4 videos with the highest popularity as of 30th July, 17:00.
- 5.5. Participation Spirit Award (1 winner) the judge panel will select the most impressive video demonstrating participation spirit.
- 5.6. Active and Enjoyment Award (10 winners) first 10 videos submitted.

	Awards	Prizes
a	Attractive Music Award (1 winner)	2 sets of round-trip tickets from Macao to any destination currently offered by Air Macau
b	Creative and Fun Award (2 winners)	Bank of China Macau Branch Multi-currency Credit Card free spending credit of MOP4,000 each*
c	Heartwarming Award (1 winner)	 1 night accommodation in Galaxy Suite at Galaxy HotelTM with buffet breakfast for two persons MOP500 Galaxy MacauTM dining voucher 2 UA Galaxy Cinema Director's Club movie tickets
d	Most Popular Awards (4 winners)	 OCBC Wing Hang Bank Credit Card free spending credit of MOP2,000 each*
e	Participation Spirit Award (1 winner)	 4 Galaxy MacauTM Grand Resort Deck Day Passes MOP500 Galaxy MacauTM dining voucher
f	Active and Enjoyment Awards (10 winners)	2 UA Galaxy Cinemas 3D movie tickets each
Notes: 1		* Winners must possess or apply the relevant credit card in order to redeem the prize. The banks reserve the final right to review on the credit card application.

6. Results
Results will be announced on 1st August on the HUSH!! Full Music Facebook page. Award presentation ceremony will be held during the concert on 2nd August.

- 7. For any enquiry: Mr. Si Tou, Tel: 8394 3709 / Ms. Ieong, Tel: 8394 3719
- 8. The organizer reserves all rights of amendment and interpretation of the rules and regulations.

"HUSH!! 300" YouTube Channel



HUSH!! Full Music Facebook page





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"HUSH!! 300 Seconds" Application Form

(* are compulsory columns)		
*Contestant Name		
* Video Title		
Name of the Performer/Group/Band		
*Type of Music and Number of Performers		
*Contact Number	(+)-	
*Email		
* Video Duration	seconds (maximum 300 seconds)	
* Description of the video		
Description of the Performer/Group/Band		