



hush! 300 Seconds Short Video Competition - Rules & Regulations

1. Objective: hush! Full Music Summer Concert will take place from June 26 to July 11 in 2021 in different communities and platform. In order to promote the development of music in Macau, all professional and amateur musicians are welcome to share their music through hush! 300 seconds competition as to show the possibilities of music to the world in the most shared format. No limits are imposed on age and experience, all participants can simply record a video performing any forms of music and stand a chance to win exciting prizes.
2. Organizer : Cultural Affairs Bureau
3. Submission Period : from 7th June to 5th July 2021, 11:59pm
4. Regulations :
 - 4.1. Participants can record a video of playing music or singing, with a maximum duration of 300 seconds, and submit together with the completed application form within the period stated in point 3.
 - 4.2. Video and completed application form can be submitted through the following method:
 - 4.2.1. Submit in person at Division of Recreational Activities of Department of Performing Arts Development of Cultural Affairs Bureau
Address: Av. da Praia Grande, no. 517, 11th floor A, "Nam Tung" Commercial Building
Office Hour: 09:00 - 13:00, 14:30 - 17:45 from Monday to Thursday;
09:00 - 13:00, 14:30 - 17:30 on Friday
 - 4.2.2. Email: wksitou@icm.gov.mo with the subject hush! 300 seconds- XXXXX (title of the video). Valid application will be confirmed by email.
 - 4.3. The organizer will upload confirmed video on hush! 300 YouTube channel and share on HUSH FULL MUSIC Facebook page & hushfullmusic Instagram within 3 working days.
 - 4.4. For the Most Popular Awards stated in point 5.4, popularity is counted by the total number of "views" on hush! 300 YouTube channel and on HUSH FULL MUSIC Facebook page & hushfullmusic Instagram. Earlier submission will have longer accumulation time of popularity, participants are encouraged to share their videos to friends for support. However, selection of other awards is not affected by submission time.
 - 4.5. All forms of music are welcome (including but not limited to text, graphics and images) and should not involve none of the following:
 - 4.5.1 any content that is obscene, indecent, defamatory, threatening, pornographic, harassing, discriminatory, advocating conduct considered a criminal offence, or any content that could give rise to civil or criminal liability;
 - 4.5.2 acts that are contrary to good customs, morals and ethics, or harmful to the public interest and social harmony;



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- 4.5.3 involve the violation of the law or any derogatory reference to the image of the organizer or damage to any national or regional relations.
- 4.6 The music must be performed by the contestant and should not violate any intellectual property rights.
- 4.7 In the interests of fairness, staff of the Department of Performing Arts Development of the Cultural Affairs Bureau of the Macau Special Administrative Region are not allowed to participate in this contest.
5. Awards to encourage participants to showcase their talents:
- 5.1 Share with HEART Award (3 winners) – A new award will be introduced in 2021, in which participants will share and demonstrate their musical skills in 300 seconds. The organizer and Macau's experienced musicians will select the best 3 videos to demonstrate their musical experience or skills
- 5.2 Music Plus JAM Prize (1 winner) - The organizer and veteran musicians of Macau will select the most musical video
- 5.3 Creative and Fun Award (2 winners) –The organizer and veteran musicians of Macau will select the most creative 2 videos.
- 5.4 Heartwarming Award (1 winner) - The organizer and veteran musicians of Macau will select the most touching video.
- 5.5 Most Popular Awards (4 winners) – the 4 videos with the highest popularity as of 7th July, 5pm
- 5.6 Participation Spirit Award (1 winner) –The organizer and veteran musicians of Macau will select the most impressive video demonstrating participation spirit.
- 5.7 Active and Enjoyment Award (10 winners) – first 10 videos submitted.

	Awards	Prizes
a	Share with HEART Award (3 winners)	<ul style="list-style-type: none">● Each winner will receive:● - BNU Bank credit card with a free spending limit worth MOP5,000.00*● 2 tickets for "Shun Tak CTS" Macau Cruise● 30 pcs hush! "Macau Artisan " Rock Mask
b	Music Plus JAM Prize (1 winner)	<ul style="list-style-type: none">● 2 sets of round-trip economy tickets from Macao to any destination currently offered by Air Macau● 2 tickets for "Shun Tak CTS" Macau Cruise● 30 pcs hush! "Macau Artisan " Rock Mask
c	Creative and Fun Award (2 winners)	<ul style="list-style-type: none">● Each winner will receive:● Bank of China Macau Branch Multi-currency Credit Card free spending credit of MOP4,000 each*● 2 tickets for "Shun Tak CTS" Macau Cruise● 30 pcs hush! "Macau Artisan " Rock Mask
d	Heartwarming Award (1 winner)	<ul style="list-style-type: none">● 1 night accommodation offered by Galaxy Entertainment Group at Banyan Tree Macau's COTAI Suite with breakfast for two persons● MOP500 Galaxy Macau™ dining voucher● 2 Galaxy Cinema Director's Club movie Deluxe tickets● 2 tickets for "Shun Tak CTS" Macau Cruise



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		<ul style="list-style-type: none">● 30 pcs hush! "Macau Artisan " Rock Mask
e	Most Popular Awards (4 winners)	Each winner will receive: <ul style="list-style-type: none">● OCBC Wing Hang Bank Credit Card free spending credit of MOP2,000 each*● 2 tickets for "Shun Tak CTS" Macau Cruise● 30 pcs hush! "Macau Artisan " Rock Mask
f	Participation Spirit Award (1 winner)	<ul style="list-style-type: none">● 4 Galaxy Macau™ Grand Resort Deck Day Passes● MOP500 Galaxy Macau™ dining voucher● 2 tickets for "Shun Tak CTS" Macau Cruise● 30 pcs hush! "Macau Artisan " Rock Mask
g	Active and Enjoyment Awards (10 winners)	Each winner will receive: <ul style="list-style-type: none">● 2 Galaxy Cinemas 3D movie tickets each● 30 pcs hush! "Macau Artisan " Rock Mask
	Notes:	* Winners must possess or apply the relevant credit card in order to redeem the prize. The banks reserve the final right to review on the credit card application.

6. Results :
Results will be announced on 8th July on the HUSH FULL MUSIC Facebook page. Award presentation ceremony will be held during the concert on 11th July.
7. For any enquiry: Mr. Si Tou: 8394 3709 / Mr. Hui: 8394 3708
8. The organizer reserves all rights of amendment and interpretation of the rules and regulations.

hush! 300 YouTube Channel



HUSH FULL MUSIC Facebook page



hushfullmusic Instagram





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hush! 300 Seconds Application Form

(* are compulsory columns)

* Contestant Name (Chinese)	
* Contestant Name (English)	
* First 4 digits of Macau ID	
* Video Title	hush! 300 Seconds
Name of the Performer/Group/Band	
* Type of Music and Number of Performers	
* Contact Number	(+) -
* Email	
* Video Title	
* Video Duration	_____seconds (maximum 300 seconds)
* Description of the video	
Description of the Performer/Group/Band	