



hush! 300 Seconds Short Video Competition - Rules & Regulations

1. Objective: “hush! Summer Concerts” is scheduled to take place in Hac Sa Beach, Coloane and online platforms with a series of exciting performances. In order to promote the development of music in Macau, all professional and amateur musicians are welcome to share their music through hush! 300 seconds competition as to show the possibilities of music to the world in the most shared format. No limits are imposed on age and experience, all participants can simply record a video performing any forms of music and stand a chance to win exciting prizes.
2. Organizer: Cultural Affairs Bureau
3. Submission Period: from June 13th to July 4th 2022, 11:59pm
4. Regulations:
 - 4.1. Participants can record a video of playing music or singing, with a maximum duration of 300 seconds, and submit together with the completed application form within the period stated in point 3.
 - 4.2. Video and completed application form can be submitted through the following method:
 - 4.2.1. Submit in person at Cultural Affairs Bureau
Address: Praça do Tap Siac, Edif. do Instituto Cultural, Macau
Office Hour: 9am – 1pm, 2:30pm - 5:45pm from Monday to Thursday;
9am – 1pm, 2:30pm - 5:30pm on Friday
 - 4.2.2. Email: wksitou@icm.gov.mo with the subject hush! 300 seconds- XXXXX (title of the video). The Organizer will confirm as being in accordance with these regulations.
 - 4.3. The Organizer will upload the confirmed video on hush! 300 YouTube channel and re-posted on HUSH FULL MUSIC Facebook page & hushfullmusic Instagram social media platforms within 3 working days.
 - 4.4. For the Most Popular Awards stated in point 5.4, popularity is counted by the total number of "views" on hush! 300 YouTube channel and on HUSH FULL MUSIC Facebook page & hushfullmusic Instagram. Earlier submission will have longer accumulation time of popularity, participants are encouraged to share their videos to friends for support. However, selection of other awards is not affected by submission time.
 - 4.5. All forms of music are welcome (including but not limited to text, graphics and images) and should not involve none of the following:
 - 4.5.1 any content that is obscene, indecent, defamatory, threatening, pornographic, harassing, discriminatory, advocating conduct considered a criminal offence, or any content that could give rise to civil or criminal liability;
 - 4.5.2 acts that are contrary to good customs, morals and ethics, or harmful to the public interest and social harmony;
 - 4.5.3 involve the violation of the law or any derogatory reference to the image of



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the organizer or damage to any national or regional relations.

- 4.6 There are no restrictions on the content of the videos, however, the music must be performed by the contestant.
- 4.7 If the video submitted by the participant does not meet the relevant platform publishing standards and cannot be published or any dispute arises, the participant shall be responsible.
- 4.8 In the interests of fairness, staff of the Department of Performing Arts Development of the Cultural Affairs Bureau of the Macau Special Administrative Region are not allowed to participate in this contest.
5. Awards to encourage participants to showcase their musical talents:
- 5.1 Music Plus JAM Prize (2 winners) – The judging committee composed of the Organizer selects the two films with the strongest sense of music based on the music rendering power in the film, the performance power of the performers, and the cooperation between the picture and the music.
- 5.2 Share with HEART Award (2 winners) – Participants will be given 300 seconds to share and demonstrate their musical experience or skills. A jury formed by the Organizer will select the two best videos based on the clarity, fun and practicality of the video sharing and demonstration.
- 5.3 Creative and Fun Award (2 winners) – A jury formed by the Organizer will select the two most creative videos based on the creativity, integration and appeal of the music in their production.
- 5.4 Heartwarming Award (1 winner) – A jury formed by the Organizer will select the most compelling film based on the emotional commitment of the performers, the impact of the performance and the style of the performers.
- 5.5 Participation Spirit Award (2 winners) – The two videos with the most spirit of participation based on the participation of the performers, their commitment to the production and their enthusiasm for the event, as judged by a panel of judges formed by the Organizer.
- 5.6 Most Popular Awards (4 winners) – the 4 videos with the highest popularity as of July 6th, 5pm
- 5.7 Active and Enjoyment Award (10 winners) – first 10 videos submitted.

	Awards	Prizes
a	Music Plus JAM Prize (2 winners)	Each winner will receive: - 2 sets of round-trip economy tickets from Macao to any existing destination currently offered by Air Macau
b	Share with HEART Award (2 winners)	Each winner will receive: - Bank of China Macau Branch Credit Card free spending credit of MOP4,000 each*
c	Creative and Fun Award (2 winners)	Each winner will receive: - BNU Bank credit card with a free spending limit worth MOP4,000.00*
d	Heartwarming Award (1 winner)	- 1 night accommodation in a Suite offered by “Lisboeta Macau” with breakfast for two persons - 2 tickets for ZIPELINE Ride offered by ZIPCITY Macau



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e	Participation Spirit Award (2 winners)	Each winner will receive: - Luso Bank International Credit Card free spending credit of MOP4,000 each*
f	Most Popular Awards (4 winners)	Each winner will receive: - MOP500 Galaxy Macau™ dining voucher - 2 Galaxy Macau™ Grand Resort Deck Day Passes - 2 Galaxy Cinemas Director's Club movie Deluxe tickets
g	Active and Enjoyment Awards (10 winners)	Each winner will receive: - New Yaohan Gift Voucher worth MOP400 from "OCBC Wing Hang Bank Macau
Notes:		* Winners must possess or apply the relevant credit card in order to redeem the prize. The banks reserve the final right to review on the credit card application.

6. Results :
Results will be announced on July 7th on the HUSH FULL MUSIC Facebook page.
Award presentation ceremony will be held during “hush! Summer Concerts” on July 10th.
7. For any enquiry: Mr. Si Tou: 8399 6802 / Mr. Hui: 8399 6802
8. The Organization reserves all rights of amendment and interpretation of the rules and regulations.

hush! 300 YouTube Channel



HUSH FULL MUSIC Facebook page



hushfullmusic Instagram





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hush! 300 Seconds Application Form

(* are compulsory columns)

* Contestant Name (Chinese)	
* Contestant Name (English)	
* First 4 digits of Macau ID	
* Video Title	hush! 300 Seconds
Name of the Performer/Group/Band	
* Type of Music and Number of Performers	
* Contact Number	(+) -
* Email	
* Video Title	
* Video Duration	_____seconds (maximum 300 seconds)
* Description of the video	
Description of the Performer/Group/Band	