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Celebration of the 26th Anniversary of
Macao's Return to the Motherland

Macao International Parade

Media Information

2025.03.23

Opening Ceremony

15:00
Ruins of St. Paul's

Finale Performance

18:30
Sai Van Lake Square



www.icm.gov.mt/macaparade

主辦單位
Organizers

澳門特別行政區政府文化局
INSTITUTO CULTURAL do Governo da Região Administrativa Especial de Macau

澳娛綜合
SJM Resorts, S.A.

金沙中國
Shanda China Ltd.

MGM
美高梅

銀河娛樂集團
Galaxy Entertainment Group

永利
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新濠

支持單位
Sponsors

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Introduction



The Macao International Parade is an annual artistic event organised by the Cultural Affairs Bureau, in collaboration with various government departments and entities, and supported by civic entities. The then “Parade through Macao, Latin City” was held for the first time in 2011 and has become one of the city’s annual events celebrating Macao’s handover to China, as well as an important cultural brand of the city. In 2017, the “Parade through Macao, Latin City” was renamed “Macao International Parade”. From its 10th edition in 2024, the event is jointly organised by the Cultural Affairs Bureau, SJM Resorts, S.A., Sands China Ltd., MGM, Galaxy Entertainment Group, Wynn Resorts (Macao), S. A. and Melco Resorts & Entertainment, further expanding its scale, intensifying international cultural and artistic exchange, and showcasing Macao’s unique charm to the world.

The “2025 Macao International Parade” will gather performing groups from all over the world and extraordinary local artists, who will sing and dance in their distinctive costumes and styles along bustling streets filled with a rich cultural atmosphere, highlighting the city’s unique landscapes, promoting the spirit of “Love, Peace and Cultural Integration”, facilitating the interactive cultural and artistic exchange. As Macao was designated a “Culture City of East Asia 2025”, this year’s Parade also promotes the spirit of “Symbiosis, Innovation and Harmony” of the latter, echoing with the theme “East-West Encounter, Asia in Harmony” of the “Culture City of East Asia” and showcasing the charm of Macao’s cultural integration and innovation.

This year’s Parade will feature artistic groups from various regions, including Portugal, France, Spain, Italy, Germany, Morocco, India, Bosnia and Herzegovina, Polynesia, Argentina, Egypt, Mainland China and Hong Kong. Additionally, representative artistic groups from the three other cities designated as “Culture Cities of East Asia 2025”, including Huzhou (China), Anseong (South Korea) and Kamakura (Japan), were invited to participate in the event to present the characteristics of their cities. A total of 23 artistic groups from 15 countries and regions will join the 60 local participating groups, totalling an estimated number of nearly 1,800 artists.

This year’s Parade features the same route as in 2024, starting from the Ruins of St. Paul’s, passing through the distinctive Senado Square and Cathedral Square, proceeding along the lively Avenida Panorâmica do Lago Nam Van, and finally converging in Sai Van Lake Square. Various performing arts groups will stage a vibrant and artistic celebration, showcasing the charm of Macao as a “Culture City of East Asia” and inviting the spectators to witness the launching of the programme of the “Culture City of East Asia 2025”.



Parade Route



WC



Performances



The Parade kicks off on 23 March (Sunday), at 3pm, at the Ruins of St. Paul's, passing through Rua de S. Paulo, Largo de S. Domingos, Senado Square, Cathedral Square, Anim' Arte NAM VAM and Avenida Doutor Stanley Ho, finally arriving at Sai Van Lake Square at 6:30pm, for the Finale Performance.

Departure Ceremony

Ruins of St. Paul's

3pm

The grand Parade of performing arts groups from around the world and extraordinary local artists will set off from the Ruins of St. Paul's, kicking off the Parade, presenting a multicultural feast of performing arts.

Along the Parade route

The participating groups will interact with the public along the route, fully showcasing the charm of the "Culture City of East Asia".

Finale Performance

Sai Van Lake Square

6pm

The Finale Performance of the Parade will be simultaneously the opening ceremony of the "Culture City of East Asia - Macao, China". All participating groups of the Parade will join to present a grand feast of "Love, Peace and Cultural Integration," allowing the public to have unforgettable moments!

Avenida Panorâmica do Lago Nam Van

The "VIVA Carnival" will feature a variety of exciting performances and game booths, in which various artistic groups will perform to share joy.



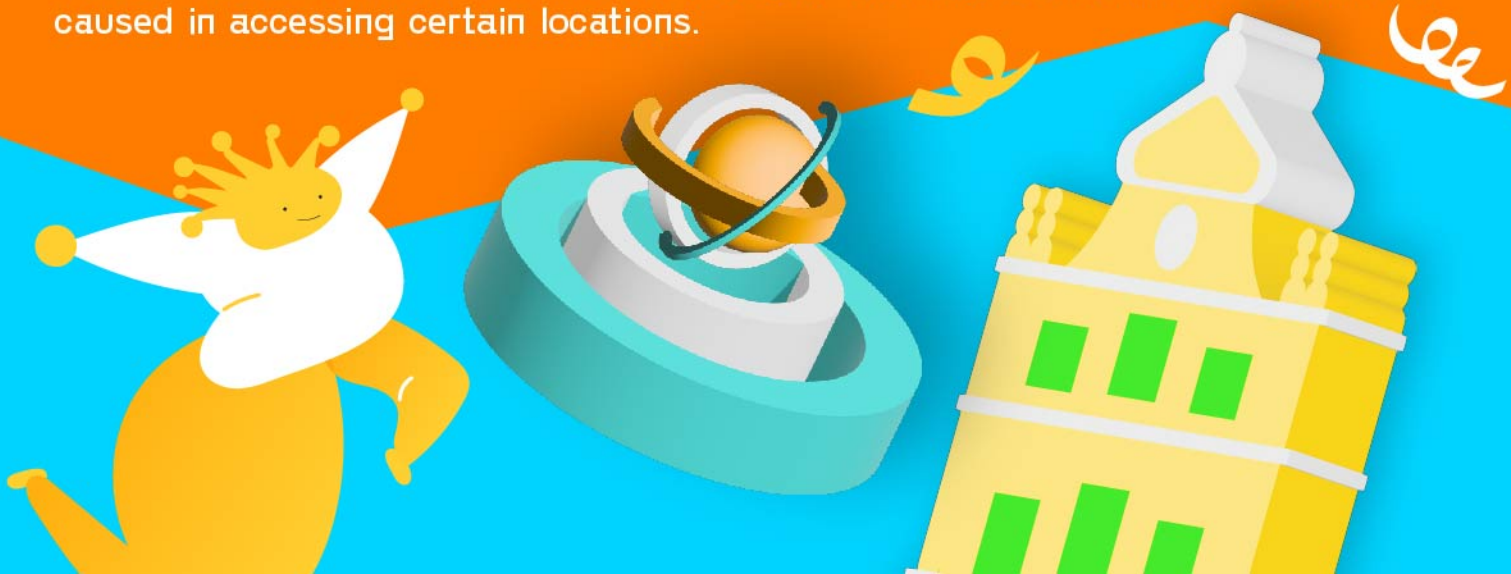
Crowd and traffic control measures

Due to the organisation of the Parade, the following crowd and traffic control measures will be implemented:

- All tourism buses must leave the parking area at Rua de D. Belchior Carneiro before 2pm on 22 March;
- Parking meters and parking spaces along the Parade route will be closed from 9am on 22 March to 7pm on 23 March;
- From 12pm to 5pm on 23 March, limited access restrictions will be taken at the intersections and stretches of Rua de S. Paulo, Rua da Palha, Largo de S. Domingos and Travessa do Roquete. In addition, the following streets will be temporarily closed to traffic during the designated periods, in which parking vehicles will not be allowed to move during the following periods of time:

12PM-5PM	Rua de D. Belchior Carneiro
3PM-5PM	Rua da Sé
3:30PM-6:30PM	Avenida Panorâmica do Lago Nam Van

The public can walk to the Parade venues or use public transportation. In addition, the temporary installation and removal works of facilities and equipment will be carried out on the Parade Route and on the adjacent streets before and after the Parade. We apologize for any noise and inconvenience caused in accessing certain locations.



Outreach activities



Date	Time	Venue	Programme	Performing entities
16/3	2:30pm - 4pm	Iao Hon Market Park	Community Arts Carnival	Macau Anglican College Primary Percussion Ensemble, Macau Anglican College Primary Ministry Band, Macau Yogaflly Aerial Yoga and Dance Association, Macau International Association of Oriental Dance
16/3	4pm - 5:30pm	Leisure Area at Edf. Lok Yeung Fa Yuen	Community Arts Carnival	Grupo de Danças e Cantares de Macau, Macau FuLife Sports Club, Santo Niño de Cebu in Macau Association
19/3	7pm - 8pm	Pearl Lobby to Diamond Lobby at Galaxy Macau™	"GEG Shining Parade Fun"	Circus (German), Sbandieratori delle Contrade di Cori (Italy), Comparsa La Sal de Torrevieja (Spain), Cloud Parade (Italy)
20/3	3:30pm - 4:30pm	Studio City 1/F	Melco Resorts & Entertainment's "Parade of Wonders - A Motion Picture Show"	The Gipsy Marionettist (Bosnia and Herzegovina), Bubble Wonderwalks (Italy), Mirage (France), Teatro Só (Portugal), Porbatuka (Portugal)
20/3	7pm - 8pm	Barra District - Barra Kitchen	MGM's "Fiery Rhythms Barra Night"	Argendance (Argentina), Heiva i Tahiti (Polynesia), Circus (Germany), Zeal Fire Dance Company (India), Tanoura Dance Emad Selim (Egypt)

Outreach activities



Date	Time	Venue	Programme	Performing entities
21/3	7pm – 8pm	Wynn Palace – Performance Lake	“Wynn’s Enchanting Lake View Night”	Circus (Germany), Zeal Fire Dance Company (India), The Gipsy Marionettist (Bosnia and Herzegovina), Mirage (France), Bubble Wonderwalks (Italy)
22/3	2pm – 3pm	East Lobby to West Lobby at Grand Lisboa Palace Resort Macau	SJM Resorts S.A.’s “The Fantasy Stage Adventure”	Tanoura Dance Emad Selim (Egypt), Sbandieratori delle Contrade di Cori (Italy), Heiva i Tahiti (Polynesia), Zeal Fire Dance Company (India)
22/3	4pm – 5pm	The Venetian Macao’s outdoor lagoon area	Sands China’s “Creative Odyssey: A Fourfold ARTventure”	Circus (Germany), Comparsa La Sal de Torrevieja (Spain), Bubble Wonderwalks (Italy), UniCircle Flow (Japan)
22/3	3pm – 5pm	Rotunda de Carlos da Maia	Community Arts Carnival	Macao Percussion Association X Comuna de Pedra X Association of Parents of the People with Intellectual Disabilities of Macau, The Gipsy Marionettist (Bosnia and Herzegovina), Tizwit - International Bee Dance Group (Morocco), Portugal Artfusion (Portugal), Teatro Só (Portugal), Porbatuka (Portugal)



Previous Editions



2024

VIVA travelled to a magical and mysterious planet. Gaining performance energy, VIVA returns to Macao and create a new magical stage, bringing an immersive artistic experience for the audience to enjoy in this City of Performing Arts!

2018

VIVA received the secret order and led the audience to China and the Portuguese-speaking countries, gathering folklore and obtaining magical powers.

2016

The time gate opened, and VIVA travelled through time to visit the wonderful country of Shan Hai.

2014

The theme of the Parade was the encounter between VIVA and mysterious aliens, who visited several sites of the Historic Centre of Macao in search of ways to save the planet.

2012

First edition of the Creative Image Campaign of the Mascot VIVA and collaboration with the international non-lucrative humanitarian organization ORBIS in a charity sale of paper models of the mascot VIVA.

2019

Themed around the cultures of countries and regions along the initiative "One Belt, One Road", this event gathered an array of culture and arts from the countries and regions of the Initiative in Macao, forging a platform connecting Macao to the world.

2017

VIVA led the audience through the city's busy streets and revealed touching stories of Macao.

2015

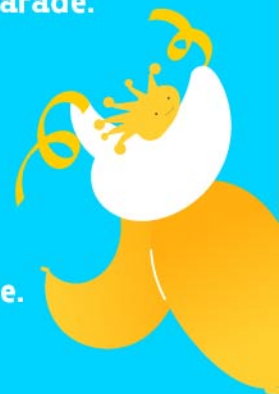
VIVA led the bravest citizens of Macao and abroad in the search of a hidden treasure following the clues indicated on a treasure map, crossing three mysterious areas of Macao in a fantastic adventure.

2013

Under the theme "The Rhythm of Life", four giant puppet guardians explored the fabulous journey of life on the big stage of the Parade.

2011

First edition of the Parade.



Parade Highlights



Handover Celebration

The Parade brings joy and merriment to the celebration of Macao's handover, while offering an opportunity to promote the city's cultural characteristics abroad and showcase the unique charm of Macao.

Promoting the spirit of "Symbiosis, Innovation and Harmony" of the "Culture City of East Asia"

In order to further showcase Macao's unique characteristics as a city where Chinese and Western cultures meet, the opening ceremony of the "Culture City of East Asia 2025 – Macao, China" is held concurrently with the "Macao International Parade". Artistic groups from the three other cities designated as "Culture Cities of East Asia 2025", including Huzhou (China), Kamakura (Japan) and Anseong (South Korea), were also invited to participate in the event, showcasing the charm of Macao's cultural integration and its profound cultural essence through in-depth cultural exchanges on stage, solidifying Macao's role as "a base for exchange and cooperation where Chinese culture is the mainstream and diverse cultures coexist", strengthening internal and external connectivity, showcasing the charm of Chinese culture to the world, and creating a vital window for exchange and mutual understanding between Chinese and Western civilizations.

Bringing together artistic groups from the five continents and local groups to present their best performances

This year, the Parade features several highlights. World-renowned artistic groups, experienced in performing internationally where they have demonstrated high-level artistic competence, perform in Macao, adding an international touch to the event. All foreign performing groups participate in the Parade for the first time, bringing new styles of performance and injecting new energy and multicultural elements into the event. The participating art groups cover the five continents, presenting a rich and colourful range of cultural customs, allowing the audience to feel the artistic charm of different regions of the world. On the other hand, local groups showcase the artistic power of the "Culture City of East Asia" with its unique creativity and cultural heritage, as well as perform in cooperation with groups from the Greater Bay Area and abroad.

The Adventures of VIVA in time and space convey the charm of cultural communion in Macao

VIVA, the mascot of the Parade, will also lead the audience on a fantastic adventure across time and space, conveying the beauty of Macao's cultural integration and opening a unique chapter where East and West meet. Macao's artistic teams join hands with groups from home and abroad to present an artistic feast that spans in time and space at the finale of the Parade. Through a blend of light and shadow, music and dance, the audience is immersed in a vibrant dream world, enjoys the artistic feast with the performers and feels the infinite charm of art.

Residents' Participation

The members of the public not only can go through the streets and alleys on the day of the Parade, having fun together with the performing groups and experiencing the atmosphere of cultural integration of the city, but also participate in the Parade's photography contest and the "Most Popular Team" voting activity to win fabulous prizes.



Live and TV Broadcast Information

Live broadcast

2025/3/23
15:00-19:15

Iao Hon Garden

Leisure Area at Building Lok Yeung Fa Yuen

Rotunda de Carlos da Maia

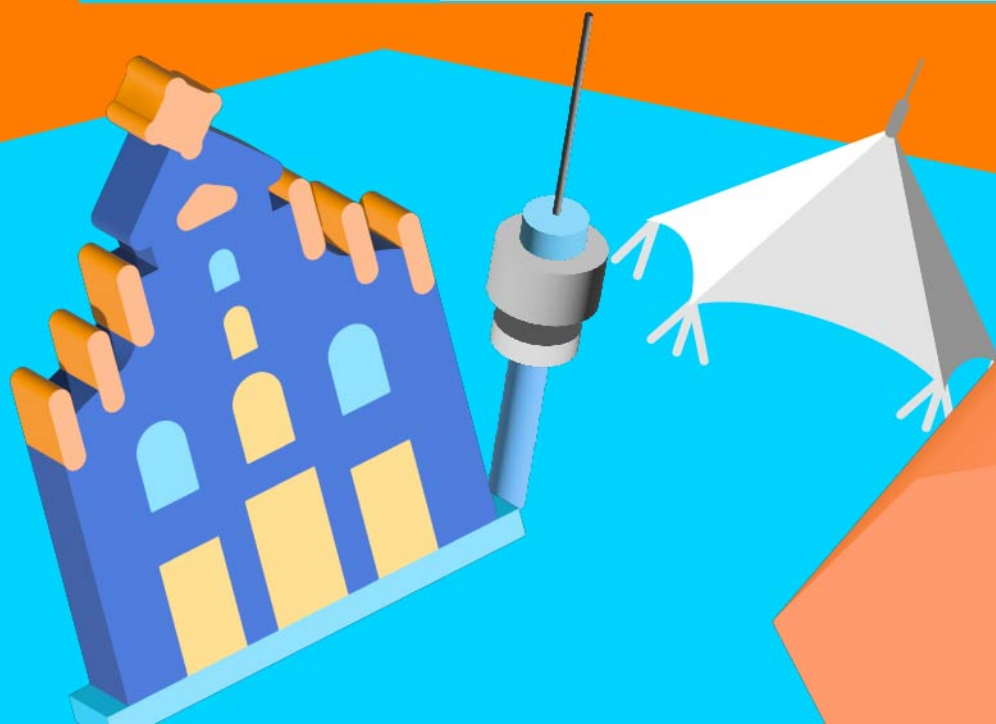
Rua de D. Belchior Carneiro

**Outdoor space next to the Flower City Garden
at Rua de Coimbra, Taipa**

TV broadcast

2025/3/23

**TDM Ou Mun and TDM Entertainment Channel
(live broadcast) from 3pm**



Media Enquiries

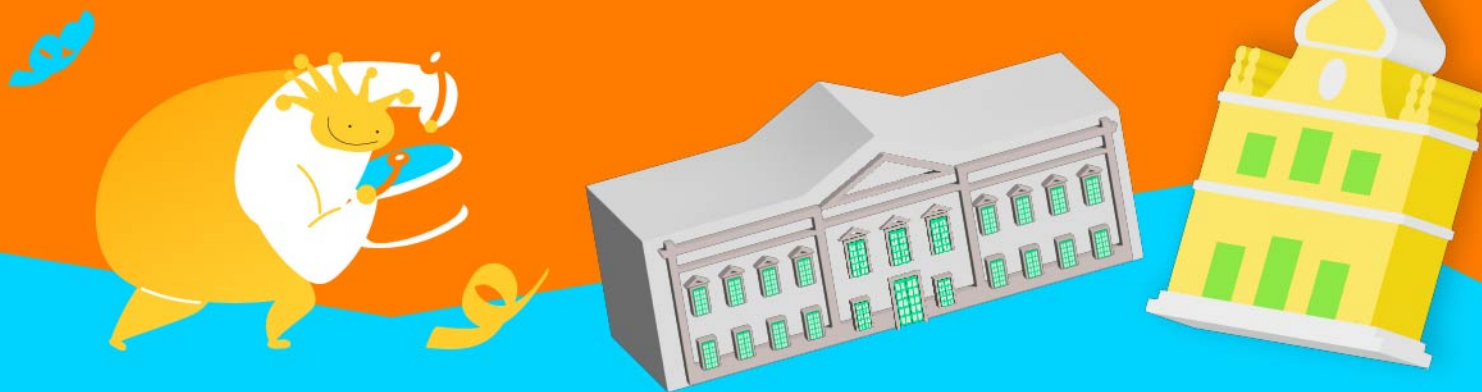
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website: www.icm.gov.mo/macaparaide



主辦單位
Organização
Organizers



澳門特別行政區政府文化局

INSTITUTO CULTURAL do Governo da Região Administrativa Especial de Macau



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MGM
美高梅



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AIR MACAU
澳門航空



澳門街坊會聯合總會

直播機構
Transmissão Televisiva ao Vivo
Live TV broadcast



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澳門中區南區工商聯會
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Macao Centro e Sul Ocidentais



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