



Call for Proposals by Local Parade Groups - “2025 Macao International Parade”

1. Preface

In order to celebrate the 26th Anniversary of the establishment of the Macau Special Administrative Region and the nomination of “Culture City of East Asia 2025”, the Cultural Affairs Bureau will host the “2025 Macao International Parade” (hereinafter referred to as “Parade”) on March 23, 2025, under the theme "Love, Peace and Cultural Integration".

The Cultural Affairs Bureau is now calling for participants to join this big event, welcoming all the registered local arts groups, schools, institutes and organizations to submit proposals.

2. Parade Route

Ruins of St. Paul’s → Praça do Lago Sai Van

3. Categories for Applications

3.1. Local groups can choose the following methods to participate in the parade:

3.1.1. “Themed Parade Group”: Create a performance that should not exceed two minutes with costumes and props related to the parade theme. Performances can be in any art form such as theater, dance, music, etc. The performance location will be along the parade route. Jury members will evaluate performance to select the winners.

3.1.2. “Artistic Parade Group”: With no designated themes, participating groups could freely work with their own artistic characteristics, and compete for some of the awards.

3.1.3. “Parade of Large-Scale Artistic Installations”: There is no specific theme, and must be mainly composed of large-scale mobile artistic installations, such as giant puppets, mobile devices, etc., and can compete for some prizes.

3.1.4. “Special Planning Parade”: There is no specific theme, it focuses on creativity and there is no limit on the number of people. Can be a collaboration between several groups or with foreign artists, or a series of projects, which could compete for some awards.

3.2. Or they can participate on outreach programs to be held during March 2025:

3.2.1. “Street Art Groups”: Groups can sign up to participate in Street Art Shows held during the month of March to bring street performances to a wider audience.

3.3. Or they can participate in the performance for the opening and/or the closing ceremony:

3.3.1. This year's Parade will feature opening and/or closing performances by an international team of artists. Groups may submit a proposal, which will be considered by the Artistic Director, depending on the content of the



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performance, and rehearsals will begin in early March, with a schedule to be determined.

4. Application Details:

4.1. Date & Time of Parade: 23 March 2025 (Sun), afternoon

4.2. Date of Final Rehearsal

4.2.1. March 2025, day to be determined

4.2.2. Attendance from group representatives is compulsory, large props to be used on the Parade day must be brought along for the rehearsal.

4.3. Outreach Programs : During March 2025

4.4. Application

Registration date: February 05 to 15, 2025

Monday to Sunday: 10 a.m. to 5:30 p.m.

Interested parties must submit the registration form and relevant information (on CD/USB and hard copy) to the Cultural Affairs Bureau Building on Tap Siac Square, in an envelope marked “Macao International Parade 2025 - Call for Proposals from Local Parade Groups”. For more information, please contact the IC at (853) 83996820 or (853) 83996803 for Chinese or (853) 83996824 for Portuguese and English during office hours, or (853) 66670618 for Chinese or (853) 66890948 for Portuguese and English during the weekend, or by email at parade@icm.gov.mo.

4.5. Amount of Allowance

Category	Amount per Group (MOP)	Number of Participants□
Themed Parade Group	MOP45,000.00	N/A
Artistic Parade Group	MOP30,000.00	10-50 Pax
Parade of Large-Scale Artistic Installations	MOP90,000.00	N/A
Special Planning Parade	MOP120,000.00	N/A
Street Art Groups	MOP15,000.00	N/A
Opening and/or Closing Ceremony Performance	MOP100,000.00	N/A

Note: The above amount is the maximum to be assigned in each category and the final amount depends on the score obtained. The final number of participants will be adjusted according to the actual situation.



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4.6. Selection criteria

The scoring criteria are as follows:

Themed Parade Group	Form and content of the performances (40%) Parade costumes and props (30%) Reflection of theme and creativity (30%)
Artistic Parade Group	Form and content of the presentation (40%) Costumes and props (30%) Reflection of tradition or creativity (30%)
Parade of Large-Scale Artistic Installations	Form and content of the presentation (40%) Design of large-scale art installations (30%) Overall plan (30%) (features of the art installation, overall arrangement of the production and execution of the art installation)
Special Planning Parade	Form and content of the presentation (40%) Costumes and props (30%) Overall plan (30%) (characteristics of the artistic installation, general organization of production and execution of the artistic installation)
Street Art Groups	Form and content of the presentation (40%) Costumes and props (30%) Reflection of tradition or creativity (30%)
Opening and/or Closing Ceremony Performance	Experience of Performers (40%) Form and Content of the presentation (30%) Costumes and Props (30%)

Remark: Groups applying for the ‘Theme Parade Group’, if not selected, will be transferred to the ‘Artistic Parade Group’ for further assessment.

4.7. **Results Announcement**

The list of accepted applicants will be announced by the end of February 2025 on the website of Cultural Affairs Bureau (www.icm.gov.mo).



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4.8. Awards

Award	Judging Criteria	Prize (MOP)
Outstanding Theme Award	Group presents the most outstanding theme, selected by the judges among “Themed Parade Groups”	MOP 15,000.00
Best Performance Award	Group with the best performance arrangement, selected by the judges among “Themed Parade Groups”	MOP 10,000.00
Best Costume Award	Group with the best costume, selected by the judges among all groups	MOP 10,000.00
Most Creative Award	The most innovative group, selected by the judges among all groups	MOP 8,000.00
Most Energetic Award	The most passionate and energetic group, selected by the judges among all groups	MOP 5,000.00
Parade King Award	The most prominent performance male artist in the parade, selected by the judges among all groups	MOP 10,000.00
Parade Queen Award	The most prominent performance female artist in the parade, selected by the judges among all groups	MOP 10,000.00
Most Popular Award	The favourite team voted for by the public online	MOP 4,000.00

4.9. Remarks:

- 4.9.1.** The proposals submitted for application will not be returned;
- 4.9.2.** The organization reserves the right to amend the application terms and conditions, as well as the final result of Parade awards.



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2025 “Macao International Parade” Application Form

*All applicants must fill the 2 pages of this form and place it on the first page of the proposal

Name of Association/
 Organization: _____ (Chi)
 _____ (Port/Eng)

Address: _____

Website: _____ Fax : _____

Date of Establishment: _____ Published on _____
 (dd/mm/yyyy) Official Gazette: _____
 Year Issue

Person in Charge: _____

Contact Person for the Parade	(1)	(2)
Name:		
Mobile No.:		
Email :		
Whatsapp :		
WeChat :		

Categories for Application:

Categories (Please add a ✓ in the box below next to the project(s) you plan to participate in)	Please submit the required information according to the list below
<input type="checkbox"/> Themed Parade Group	A CD/USB (with a word file that can be modified) and a printed copy with the following: a. Filled application form; b. Description on the content of parade performance (written in Chinese, Portuguese or English, with at least 200 words); c. Number of performers and staff; d. Sketch drawing or reference photo of parade costume;



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<p><input type="checkbox"/> Artistic Parade Group</p>	<p>e. Brief description of the performing group (written in Chinese, Portuguese or English, with at least 200 words);</p> <p>f. Copy of Association Certificate issued by the Identification Services Bureau;</p> <p>g. Copy of Registration Record of Established Association published on the Official Gazette;</p> <p>h. Digital photos of previous performances (in jpg. or other picture format, each file size should be at least 2MB).</p>
<p><input type="checkbox"/> Parade of Large-Scale Artistic Installations</p>	<p>A CD/USB (with a word file that can be modified) and a printed copy with the following:</p> <p>a. Filled application form;</p> <p>b. Description on the content of parade performance (written in Chinese, Portuguese or English, with at least 200 words);</p> <p>c. Introduction to large-scale art installations accompanied by design sketches;</p> <p>d. Number of performers and staff;</p> <p>e. Sketch drawing or reference photo of parade costume;</p> <p>f. Brief description of the performing group (written in Chinese, Portuguese or English, with at least 200 words);</p> <p>g. Copy of Association Certificate issued by the Identification Services Bureau;</p> <p>h. Copy of Registration Record of Established Association published on the Official Gazette;</p> <p>i. Digital photos of previous performances (in jpg. or other picture format, each file size should be at least 2MB).</p>
<p><input type="checkbox"/> Special Planning Parade</p>	<p>A CD/USB (with a word file that can be modified) and a printed copy with the following:</p> <p>a. Filled application form;</p> <p>b. The program proposal must include activity type, content, detailed planning, production schedule, production budget, number of performers and staff, introduction of the main production personnel, introduction to the art group, etc. (written in Chinese, Portuguese or English);</p> <p>c. Copy of Association Certificate issued by the Identification Services Bureau;</p> <p>d. Copy of Registration Record of Established Association published on the Official Gazette;</p> <p>e. Digital photos of previous performances (in jpg. or other picture format, each file size should be at least 2MB).</p>



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<input type="checkbox"/> Street Art Groups	<p>A CD/USB (with a word file that can be modified) and a printed copy with the following:</p> <ul style="list-style-type: none">a. Filled application form;b. Description on the content of parade performance (written in Chinese, Portuguese or English, with at least 200 words);c. Number of performers and staff;d. Sketch drawing or reference photo of parade costume;e. Brief description of the performing group (written in Chinese, Portuguese or English, with at least 200 words);f. Copy of Association Certificate issued by the Identification Services Bureau;g. Copy of Registration Record of Established Association published on the Official Gazette;h. Digital photos of previous performances (in jpg. or other picture format, each file size should be at least 2MB).
<input type="checkbox"/> Opening and/or Closing Ceremony Performance	<p>A CD/USB (with a word file that can be modified) and a printed copy with the following:</p> <ul style="list-style-type: none">a. Filled application form;b. The program proposal, must include:<ul style="list-style-type: none">- Brief description of the performing group (written in Chinese, Portuguese or English, with at least 200 words);- Brief description of feature of the performance;- Number and type (age and gender) of performers;- Design / reference of the costumes and props;- Description and photos of major previous performances or rehearsals (could be provided via electronic forms)- Estimated available rehearsal period in March 2025, e.g. dates, time period or number of hours)c. Copy of Association Certificate issued by the Identification Services Bureau;d. Copy of Registration Record of Established Association published on the Official Gazette;e. Digital photos of previous performances (in jpg. or other picture format, each file size should be at least 2MB).
<p>Other options (If you would like to, please check the box below):</p> <input type="checkbox"/> Would like to perform on other stages of the Parade route (not exceeding 2 minutes). A lucky draw will be held if the number of groups exceeds the limit.	

Signature and Chop
Date: